

**YOU MAKE IT CHALLENGE  
PERMISSION TO PARTICIPATE AND PARENTAL CONSENT FORM**

**PERMISSION FOR PARTICIPATION IN YOU MAKE IT CHALLENGE, RELEASE OF LIABILITY**

Rockwell Automation is sponsoring the You Make It Challenge to encourage all children to innovate and think like an engineer. Individuals ages 8-17 can submit their work to the You Make It Challenge. Three finalists will have the opportunity to pitch his or her entry to the attendees of Automation Perspectives at Rockwell Automation's Automation Fair in Chicago, Illinois. The finalists may have his or her name (first and last), image or likeness and name, image or likeness of their entry displayed on Rockwell Automation collateral and social media sites.

I, the undersigned, certify that I am the parent or legal guardian of the above mentioned Participant. I hereby authorize my minor child named above to participate in the You Make It Challenge, including Automation Fair and any other You Make It Challenge events. I understand that my minor child must adhere to all established You Make It Challenge contest rules. I consent to and understand that Rockwell Automation will review and may, per the contest rules, modify my child's entry to the You Make It Challenge. I also certify that I have received a copy of, read and agree to the terms of the You Make It Challenge contest rules.

By signing this parental consent and liability form, I expressly warrant that my minor child named above is capable of participating in all activities associated with the You Make It Challenge. I also expressly assume all risks associated with my child's participation in these You Make It Challenge contest, whether such risks are known or unknown to me at this time. In consideration of my child being offered the opportunity to participate in You Make It Challenge activities, I agree on behalf of myself and my child to release, waive, and disclaim any and all liabilities of or claims against Rockwell Automation, its officers, board members, agents, employees, and representatives however, caused or accrued, as a result of my child participating in the You Make It Challenge contest.

**MEDIA RELEASE**

I hereby give Rockwell Automation and their legal representatives and assigns, the right and permission to photograph, digitally record, videotape, or audio tape, my above-named child and my child's entry while s/he participating in any Rockwell Automation sponsored event. I further agree that any or all of the material recorded may be used, in any form, in publications, including electronic publications, or in audio-visual presentations, promotional literature, advertising, or in other similar ways, and that such use shall be without payment of fees, royalties, special credit, or other compensation. I understand that all such recordings, in whatever medium, shall remain the property of Rockwell Automation.