

YOU MAKE IT CHALLENGE



Frequently Asked Questions

Q: What is the You Make It Challenge?

A: The You Make It Challenge is an innovation challenge for the next generation of student makers to show us their best ideas and to make the world a better place as they Expand Human Possibilities.

Q: When is the deadline for entries?

A: Submissions are accepted June 13 – July 26.

Q: Is there a registration fee?

A: Submitting your idea is completely FREE! So why not show us what you've got?

Q: Can I enter as part of a team?

A: Students are encouraged to enter as individuals, not as part of a team.

Q: How do I enter?

A: Go to youmakeitchallenge.com and submit your idea through the submission form. All entries must include a visual component (drawing, diorama, video, image, etc.). Additionally, a written explanation may help make your idea clearer.

Q: Who can enter?

A: If you're a student in North America between the ages of 8 and 17, you're eligible to compete in the You Make It Challenge!

Q: How many images or videos can I upload?

A: There is a maximum of five (5) files that can be uploaded for consideration. This can be a mixture of images and videos, or even video links posted to video sites.

Q: How do I get parental consent?

A: On the online submission form for the You Make It challenge; you are required to get parental consent before submitting. To do this, ask a parent/legal guardian to electronically sign their name in the form to verify their approval.

Q: Can I create a YouTube video?

A: Of course, we encourage it! Videos are a great way to visually showcase your ideas and get others excited about your vision. You don't have to make a video to submit, but you can if you want to.

Q: Can I submit more than one entry?

A: All students are only allowed one entry, so make it your best idea yet!

Q: I made a mistake with my submission, what do I do?

A: Hey, sometimes you have questions along the way. If you have a question that isn't answered anywhere, we want to hear from you. Email us at YMIC@RockwellAutomation.com.

Q: Can I submit an entry for my child/someone else?

A: Parents/guardians may submit on behalf of their children if it's the child's original idea. For all submissions, students will need parental consent anyway. NOTE: You cannot submit someone else's idea as your own; all ideas must be original.

Q: Is the contest open to all countries?

A: The You Make It challenge is only open to North America for submissions, but if you live outside North America, feel free to follow along on social to vote for your favorites!

Q: Is the competition divided into age groups?

A: No, all entries will be judged on their own merit, regardless of age.

Q: What criteria are the entries scored on?

A: Purpose - addressing a real-world problem with a solution that expands human possibility; innovation - how your idea uses new technology or uses current technology in a new way to solve a problem; creativity – showing that your idea is unique, original & uses critical thinking; presentation – showcasing your idea clearly in a way that inspires curiosity.

Q: Who judges/votes on the contestants?

A: Rockwell Automation pros, social media fans, CEO Blake Moret and Automation Fair attendees (finals).

Q: When are the finalists/winners selected?

A: Semifinalists will be announced the week of August 12. Finalists will be announced the week of August 26 and winners will be announced on November 19 at Automation Fair in Chicago.

Q: If I make it to the top 10, how do I get my friends and family to vote?

A: Your submission will be shared on Rockwell Automation's social media pages so people can vote. Feel free to like, comment and share these posts so all your family and friends can see and vote for your submission!

Q: What if I can't make it to Chicago for Automation Fair?

A: If you are in the top three and you can't make it to Automation Fair in Chicago on November 19, unfortunately, the prize will have to be awarded to another entrant.

Q: What are the prizes?

A: All finalists get a Rockwell Automation mentor, an all-expense-paid trip to Automation Fair 2019 in Chicago and a grant to any FIRST program. The winner gets all of this, plus their own maker space kit.

Q: What's in a maker space kit?

A: The maker space kit is scheduled to include everything from a 3-D printer with software and hardware, along with a computer with software and a STEM class pack and workstation. All prizes subject to change based on availability.

Q: How will I know if I won/lost?

A: Winners will be announced at Automation Fair 2019 as well as across Rockwell Automation's social media pages.