WHY ATTEND AUTOMATION FAIR 2018

NETWORK. EXPERIENCE. LEARN.

This premier event for industrial automation offers an unmeasurable amount of knowledge and skill-building content in only two days. You will have the opportunity to meet with product and technology experts along with industry and application experts that are all on-hand to help you solve your current business challenges - from application to enterprise.

Take advantage of the learning opportunities that offer insight into industry trends and innovative technology through technical sessions, hands-on labs and the exhibit floor that showcases the latest products, technologies and solutions from Rockwell Automation and our PartnerNetwork™ members.

Discover how you and your team can take full advantage of the latest automation innovations to help you achieve faster time-to-market, optimize your assets, lower your total cost of ownership and improve enterprise risk management.

Automation Fair can help enhance your professional expertise and accelerate your skillset by bringing back new ideas to teach your team how to drive value and transform your business.

HOW AUTOMATION FAIR CAN HELP YOUR TEAM:

● **Learn about the latest in products, solutions and industries**
  100+ breakouts covering critical industry topics will build your knowledge and educate you on best practices that you can translate to your business. This event offers cutting-edge use cases, live demonstrations and deep-dive technical lectures that are directly related to solving today's automation challenges.

● **Training and onsite certification**
  Access to hands-on trainings that deliver product enhancements and the latest technology updates on the portfolio of Allen Bradley products, Rockwell Software and our PartnerNetwork members.

● **New product announcements**
  Lots of information to help you decide when/if you should invest in new technology, and how to take the next steps.

● **Networking with innovators, subject matter experts and customers just like you**
  Strengthen your connections and meet with the world's top thought leaders, architects, data scientists, developers, engineers, inventors, business leaders, designers and more. There are 10,000 attendees at Automation Fair.