Safe Harbor Statement

- This presentation includes statements related to the expected future results of the company and are therefore forward-looking statements. Actual results may differ materially from those projections due to a wide range of risks and uncertainties, including those that are listed in our SEC filings.

- This presentation also contains non-GAAP financial information and reconciliations to GAAP are included in the appendix. All information should be read in conjunction with our historical financial statements.
Rockwell Automation at a Glance

Fiscal 2014 Sales of $6.62B

- Canada
- EMEA
- Architecture & Software
- Control Products & Solutions
- Asia Pacific
- Latin America
- US

22,500 employees in 80+ countries

Leading global provider of industrial power, control and information solutions

Automation solutions for a broad range of industries

Serving customers for 111 Years

- Technology innovation
- Domain expertise
- Culture of integrity & corporate responsibility
Process Market Overview

ROCKWELL PROCESS MARKET

$35B+

MARKET DRIVERS

- Large, aging infrastructure
- Control knowledge “brain drain”
- Need for margin improvement
- Network/asset security
Customer Values

- Faster Time to Market
- Lower Total Cost of Ownership
- Improved Asset Utilization
- Enterprise Risk Management
Integrated Control and Information
Our Core Platforms Deliver The Connected Enterprise

Integrated Architecture
Intelligent Motor Control
Solutions & Services
Today’s challenges: Fragmented Control Systems

SYSTEMS:

- **Facilities**
  - Building Management System
- **Utilities**
  - PLC + HMI
- **Volatile Storage**
  - Safety Shutdown System
- **Electrical**
  - PLC + MCC
- **Material Handling**
  - PLC + HMI
- **Process Area**
  - Distributed Control System
- **Packaging**
  - Packaged Systems
- **Warehouse**
  - Environmental Monitoring System

NEEDS:

- Expansion / Changes
- Optimization
- Alarm Mgmt
- Training
- Data / Reports
- Security
- Lifecycle Mgmt
- Spare Parts

Disparate systems restrict flexibility and responsiveness
PlantPAx – The Modern DCS
Integrated Control & Information

- Visibility of plant operations
- Monitoring & diagnosis of asset health
- Asset utilization & environmental protection
- Production flexibility & regulatory compliance
- Energy usage and production optimization

Combines the plant-wide control technologies and unmatched scalability of Integrated Architecture with all the core capabilities expected in a world class Distributed Control System and more...

Improved Productivity
Lower TCO
Safer Operations
Speed of Integration
PlantPAx – The Modern DCS Value

Faster Time to Market

- Faster skid integration (no complex configurations)
- Future proof: modular and scalable
- Rockwell Automation solution delivery with pre-built applications

Improved Asset Utilization

- Plant-Wide Optimization to reduce energy consumption (WAGES) and increase productivity
- Condition-based and remote monitoring with IT-OT integration; architected for cloud and mobility
- Plant-wide common asset management solution and services
PlantPAx – The Modern DCS Value

- No “bridge” servers and expensive custom interfaces between subsystems in the plant (e.g., OPC)
- Open, standard network, servers, and workstations
- Common set of spares and training
- Lifecycle services and support

Lower Total Cost of Ownership

- Unified infrastructure for one secure automation environment
- Information-enabled architecture with open connectivity to business systems and third-party networks
- Common configuration of safety, security and control for entire plant
- Migration “toolkits” for conversions and modernization

Enterprise Risk Management
Modern Modular Approach: 
Fit for Purpose

- Integrated Architecture = true plug & play
- Built on standard and secure network infrastructure (EtherNet/IP)
- Scalable controller, I/O, HMI, batch, safety and information portfolio
- Seamless integration of control, power, safety and information
- Virtualized design and run-time environments
- Can be deployed completely “On Premise” or with extensions “In the Cloud”
- Leverages partner technology and participation
The Modern DCS: Enabling The Connected Enterprise

- Power & Control, Instrumentation & Automation
- Data Collection & Aggregation
- Intelligent Operations
- Analysis & Reasoning
- Optimization

Secure pathway from production data to actionable knowledge
## Modern DCS Customer Wins
### All Regions and Multiple Verticals

<table>
<thead>
<tr>
<th>Country</th>
<th>Company</th>
<th>Segment</th>
<th>Project Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>KeDa Energy</td>
<td>Chemical</td>
<td>- Greenfield chemical coal facility</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>- PlantPAx DCS with IMC, information, and integrated OEM skids</td>
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<tr>
<td>S. Africa</td>
<td>Anglo-American Mining/Metals</td>
<td></td>
<td>- World’s largest platinum refinery (40% world’s platinum), maximum security environment</td>
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<tr>
<td>Perú</td>
<td>TASA</td>
<td>Consumer Goods</td>
<td>- Greenfield Omega 3 production (GAMP compliant)</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>- PlantPAx DCS with IMC and integrated OEM skids</td>
</tr>
<tr>
<td>USA</td>
<td>El Dorado Chemical Petro-chemical</td>
<td></td>
<td>- Greenfield Ammonia and Nitric Acid plant</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>- Fully redundant PlantPAx DCS, safety instrumented system, IMC, information and alarm management</td>
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<tr>
<td>USA</td>
<td>Trigg</td>
<td>Oil &amp; Gas (mid-stream)</td>
<td>- Remote monitoring and metering at L.A.C.T. units</td>
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<td></td>
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<td>- Leveraged Cloud capability to connect and monitor multiple assets</td>
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The Power of Collaboration

PartnerNetwork™

Highly Qualified Partnerships

- Strategic Alliances
- Distributors
- System Integrators
- OEMs
- Encompass™ Product Reference
- Licensed Developer

Over 190 Process System Integrator Partners