

PLENARY SESSIONS

09:00 - 09:10	Welcome to Day 1 Stanley Miller, Public & Analyst Relations Manager, EMEA
09:10 - 09:25	Sustainability at Rockwell Automation Tom O'Reilly, Vice President Sustainability
09:30 - 10:00	Better Together in EMEA Johannes zu Eltz, VP, Global Market Access; Susana Gonzalez, President Europe, Middle East & Africa; Christian Reuter, Regional Vice President, EMEA Market Access
10:05 - 10:15	PartnerNetwork^o Awards Ceremony Stanley Miller, Public & Analyst Relations Manager, EMEA
10:15 - 10:30	Coffee Break

PARTNER TRACKS

	Distributor Track	System Integrator Track	Technology Partner Track
10:30 - 12:50	Evolving our Ecosystem for Accelerated Growth Francesca Tagliani, Director Global Distributor Partnership Christian Reuter, SVP Director Market Access, EMEA	Participate in our Ecosystem as Active System Integrator Partner. Get your Skillset Right! Klaus Schwarz, System Integrator Program Manager EMEA	The Technology Partner Program - Global Team, Global Ecosystem Ritchie Logan, Technology Partner Program Manager, EMEA
	How Commercial Programs of Rockwell Automation Can Help you Win Business Dirk Den Haese, Director Intelligent Devices, EMEA	Get to the Next Level with our Software Offering Jeff Stewart, Software System Integrator Program Manager, EMEA	Delivering Value - Maximizing ROI from your Membership Ritchie Logan, Technology Partner Program Manager, EMEA Andy Bell, EMEA Technology Partner Manager
	Overview of the OEM Program: Best Practice for Distributors Vincenzo Monaco, EMEA OEM & Portfolio Marketing Manager	System Integrator Cooperation Story Jeff Stewart, Software System Integrator Program Manager, EMEA Jean-Pierre Tirault, Chief Strategy Officer, Transition Technologies Norbert Suliński, Strategic Alliances Director, Transition Technologies	
	Coffee Break		
12:55 - 13:00	Gray Market and Counterfeit Risk Ryan Smaglik, Director, Revenue and Brand Protection	Let's Go Digital! - Virtual Engineering at Lower Cost Arianna Locatelli, Digital Engineering Sales Specialist	Technology Partnership for EMEA - We're all the same but uniquely different! Andy Bell, EMEA Technology Partner Manager
	Accelerating Operational Excellence: Distributor Manufacturer Integration (DMI) Journey Madeline Playe, Customer Relationship Manager EMEA	Rockwell Automation Marketing Program for System Integrators Marta Marimon - Channel and Field Marketing Manager, EMEA	Tools for Technology Partners Ritchie Logan, Technology Partner Program Manager, EMEA Kelsey Banks, Global Marketing Partner Manager Kinga Jablonowska, Channel & Field Marketing Lead
	Introduction to Outcome-Based Selling for Distributors Davide Brancaleoni, Sales Enablement Manager EMEA	Gray Market and Counterfeit Risk Ryan Smaglik, Director, Revenue and Brand Protection	Strategy Imperatives of the Global Technology Partner Program Ritchie Logan, Technology Partner Program Manager, EMEA

12:55 - 13:00 **Wrap Up Day 1** Stanley Miller, Public & Analyst Relations Manager, EMEA

13:00 - 14:00 Lunch Break

14:00 - 16:00 **Partner-to-Partner Interaction**

WEDNESDAY 16 MARCH - DAY 2 Better Together

9:00 – 9:10	Welcome to Day 2 Stanley Miller, Public & Analyst Relations Manager, EMEA		
9:10 – 9:30	Panel Discussion: The Gateway to Digital Transformation: The Role of Partners in Supporting the Connected Enterprise Production System Jeff Stewart, Software System Integrator Program Manager, EMEA, Malte Dieckelmann, Regional Vice President, Software Sales, EMEA, Sachin Mathur, Director Software & Control, EMEA		
9:35 – 10:00	Post-Covid Business Recovery: Realizing New Opportunities Navin Rajendra, Associate Director, Markets and Markets™		
10:00 – 10:15	Coffee Break		
	INDUSTRY AND TECHNOLOGY TRACKS		
	Industry Track	Technology Track 1	Technology Track 2
10:15 – 12:20	Accelerating the Digital Revolution in the Life Science Industry Billy Sisk, Sales Director Strategic Accounts, EMEA	Digital Engineering Ecosystem – the Most Effective Method to Increase your Competitive Advantage Nicola Iovine, EMEA Product Manager	Small Controller Business – More Than a Simple PLC Pavel Matejka, Product Manager DCB, EMEA
	A Digital Recipe to Discover Food and Beverage Opportunities Joel Clerc, Sales Manager CPG, Strategic Accounts, EMEA	Overcoming the Challenges of Security Threats Clive Barwise, European Product Manager	Robotics, a Cornerstone for Future Growth Roberta Tanzariello, Platform Lead, Robotics & Digital Tools, EMEA
	Coffee Break		
	Transportation 2030 – Sustainable for Everyone Dominique Scheider, EMEA Industry Strategy & Marketing Manager - Transportation	Rockwell Automation Award Winning IIoT Solution – Giving Customers 1+1=3 Clive Barwise, European Product Manager	Growth Opportunities for Smart Devices Udo Fueger, European Product Manager Ian Murgatroyd, European Product Manager, Safety Components
	Decarbonization – A Priority for Heavy Industries Steffen Zandler, Heavy Industry Strategy & Marketing Manager, EMEA	Understanding our Growth Strategy with Smarter Operations & Maintenance Ashkan Ashouriha, EMEA Product Manager, Software	How Track & Trace Devices Can Increase the Overall Equipment Efficiency Udo Fueger, EMEA Product Manager Smart Sensing and Connectivity Products
Warehouse and Logistic Evan Kaiser, Sales Director, Warehousing and Logistics	A world of Greater Productivity and Reliability with Integrated Process Control Systems Nicola Iovine, EMEA Product Manager	Increase Performance and Competitiveness with Flexible Computer Platforms Mauro Galano, EMEA Product Manager	
12:20 – 12:25	Wrap up Event Stanley Miller, Public & Analyst Relations Manager, EMEA		



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