

PLENARY SESSIONS

13:00 - 13:15 **Welcome to Day 1** Susana Gonzalez, Regional President, EMEA, Stanley Miller, Public & Analyst Relations Manager, EMEA

13:15 - 14:00 **Better Together in EMEA: Executive Kick-off** Scott Genereux, Senior Vice President & Chief Revenue Officer, Johannes Zu Eltz, Vice President, Global Market Access, Christian Reuter, Regional Vice President Market Access EMEA

14:00 - 14:20 **The Connected Enterprise: Striking the Right Balance** Jan van den Bossche, Regional Vice President Technology & Domain Expertise EMEA, Partha Seshadri, Regional Vice President, Lifecycle Services, EMEA

14:20 - 14:40 **Future-proof Your Business Through Collaboration DI | ISSI | RA, Ecosystem Case Study**
Prabhu Badrinathen, CEO Falcon Group, Dr Srikrishna Ganesan, CEO, AI-Ghandi, Moderator: Sheeraz Khateeb, Channel Manager Information Solutions – META, Rockwell Automation

14:40 - 15:15 Coffee Break

PARTNER TRACKS

	Distributor Track	System Integrator Track	Technology Partner Track	OEM Partner Track
15:15 - 17:05	GRM Tools – Capabilities to Grow Revenue and Break Down Barriers Liz Simpson, DGS Business System Manager, Global Revenue Management	Supply Chain update for System Integrators Brad Skogman, Interim Leader Integrated Supply Chain	Business Unit Technology Partner Ritchie Logan, Technology Partner Program Manager, EMEA	The Value of the OEM Partner Program Rob Ponsonby, Global OEM Program Manager, Vincenzo Monaco, OEM Strategy & Marketing Manager EMEA
	EMEA Authorised Service Provider Program (ASP) for Authorized Distributors - Launch & Phase 1 pilot Rebecca Ball, Lifecycle Services Channel Manager, EMEA	Your Partner Portal Access Klaus Schwarz, EMEA System Integrator Program Manager		How to Best Connect OEMs with Enterprise Accounts Vincenzo Monaco, OEM Strategy & Marketing Manager EMEA
	How to Accelerate Growth Together Dirk Den Haese, Director Intelligent Devices EMEA	CUBIC Modular System Jesper Fristrup, Director CUBIC; Bart Van De Velde, Commercial Manager Power Control Business	Co-Marketing in EMEA Nadine Sorrentino, Regional Marketing Manager, Europe	Supply Chain update for OEM Brad Skogman, Interim Leader Integrated Supply Chain
	Ship from Stock and Credit (SFSAC) Update Liz Simpson, DGS Business System Manager, Global Revenue Management	Enablement as key element in your success Davide Brancaloni, EMEA Partner Enablement Manager		Flexible Manufacturing: Holistic Approach Between Smart Technologies and Business Outcomes Rosa Piazzolla, EMEA Product Specialist Mechatronics
	Rockwell Automation Product and Pricing Data: IDEA Connector as Single Self-Service Source Anne Marie Gatzwiller, Manager eCommerce Business Process – Global	Expanding your possibilities with Information Solution Jeff Stewart, Manager, EMEA Information Software Partner Programme, Arianna Locatelli, Digital Engineering Sales Specialist		#BetterTogether - Winning Business by leveraging PartnerNetwork™ Ritchie Logan, Technology Partner Program Manager, EMEA, Keith Harrison, Group Commercial Director, Routeco, UK
	Supply Chain update for Distributors Brad Skogman, Interim Leader Integrated Supply Chain			
17:05 - 18:05	Opportunity for one-to-one meeting			
18:05 - 21:30	Teaming activities followed by Welcome Dinner			

09:00 - 09:10	Welcome to Day 2 Stanley Miller, Public & Analyst Relations Manager, EMEA		
09:10 - 09:40	Doing Business in Volatile Times – Keynote Götz Erhardt, Senior Managing Director, Industry X Europe, Accenture		
09:40 - 10:00	Panel Discussion: Meeting Market Challenges with Support of Partner ecosystem Dermot Carragher, Managing Director Controlsoft, Gökhan Bozdağ, Managing Director, AB MARKET Automasyon, Susan Schaubhut, Strategic Account Manager, Paul Johnson, Strategic Account Manager System Integrators EMEA, Moderator: Stan Miller		
10:00 - 10:20	Sustainability at Rockwell Automation Gregoire De Clercq, Industry Strategy and Marketing Director EMEA		
10:20 - 11:00	Coffee Break		
	MARKET & INDUSTRY, COLLABORATION AND TECHNOLOGY TRACKS		
	Market & Industry Track	Collaboration Track	Technology Track
11:00 – 12:00	The Six Industry Initiatives you Should Consider Gregoire De Clercq, Industry Strategy and Marketing Director EMEA	#BetterTogether - Winning Business by Leveraging PartnerNetwork™ (BU Tech Partner) Ritchie Logan, Technology Partner Program Manager, EMEA and Keith Harrison, Group Commercial Director, Routeco, UK	Find Your Data's Power: Harnessing (together) the Power of Innovation, Ashkan Ashouriha, Product Manager Digital Solutions & IIoT EMEA
	Best Practice: A Successful Acquisition Process Sharon Van Zeeland, VP Corporate Development	New Global Information Solutions Value-Added Reseller Program (IS VAR Program) Marta Marimon, VAR Global Manager	What's New and What's Next in Cloud-based SaaS Industrial Automation Design Software Nicola Iovine, Strategic Business Developer EMEA, Digital Design and SaaS
12:00 – 13:00	Lunch		
13:00 – 14:30	How the Sustainability Thread is Impacting the Process Business Panel discussion: Huseyn Tarek, Regional President, INTECH Process Automation FZCO (System Integrator) with Olgu Can Yilmaz, Commercial Product Manager Controller & Automation Solutions, moderated by Giancarlo Scaturchio, EMEA Process Program Manager	Our IS VAR Journey ... Together for Success. Kamal Diab - Managing Director, Al Erada (Precast Group) Arda Aksaray, Partner, DVM Technology Inc. Sheraaz Khateeb, Channel Manager IS META Marta Marimon, VAR Global Manager	The Power of Modular-based MCC Solutions Jesper Fristrup, Director at CUBIC and Bart Van De Velde, Commercial Manager Power Control Business
	How to Successfully Diversify to a New Industry Joachim Christensen, Sales Manager, EV Batteries, Jorgensen Moderator Vincenzo Monaco, Global OEM Segment Director, Hybrid	How to Get the Most Out of Integrating Robots Roberta Tanzariello, Platform Lead Robotics and Digital Tools	Are You and Your customers Cybersecure? Andreu Cuartiella, Regional Commercial Manager EMEA
	Gray Market and Counterfeit Risk Ryan Smaglik, Director, Revenue and Brand Protection	More Focused and Aggressive together Luc op den Buijsch (Country Director Routeco NL) and Jan Van Gameren, Regional Channel Manager	The Power of One Computer Platforms Sachin Mathur, Director Software & Control EMEA
14:30 – 15:00	Coffee Break		
15:00 – 16:00	Opportunity for one-to-one meeting		

NETWORKING SESSIONS – sign up early via the swapcard platform as places are limited!

	Meet the Sub-regional Leadership	Meet the Specialists	Meet the Industry Strategy Leaders	Meet the Technology Partners	
16:00 – 16:30	<p>Central Region Jan van Gameren, Regional Channel Manager and Armin Wenzel, Regional Channel Manager</p> <p>North Region Asa Arvidson, Regional Vice President Sales – North Mark Daniels, Sales Manager Market Access North</p> <p>South Region Pascal Monteil, Sales Manager Channel, Javier Martinez, Sales Manager Channel and Luigi Soverini, Sales Manager Channel</p> <p>META Region Sebastian Grau, Regional Vice President Sales – META and Deniz Dorak, Regional Channel Manager META</p>	<p>Software & Control Sachin Mathur, Director, Software & Control, EMEA and Ashkan Ashouriha, Product Manager Digital Solutions & IIoT EMEA</p> <p>Cybersecurity Andreu Cuartiella, Regional Commercial Manager EMEA</p> <p>Services via partners Rebecca Ball, Lifecycle Services Channel Manager, EMEA</p> <p>Intelligent Device Dirk Den Haese, Director Intelligent Devices EMEA</p> <p>Enablement Davide Brancaleoni, EMEA Partner Enablement Manager</p> <p>Gray Market and Counterfeit Risk Ryan Smaglik, Director, Revenue and Brand Protection</p>	<p>Life Sciences Alberto Sancho, OEM Sales Manager</p> <p>Warehouse & Logistics Vincenzo Monaco, Global OEM segment Director – Hybrid</p> <p>Heavy Industry Kathleen Rebello, EMEA Industry Marketing Lead - Heavy</p> <p>Process Giancarlo Scaturchio, EMEA Process Program Manager and Olgu Can Yilmaz, Commercial Product Manager Controller & Automation Solution</p> <p>Automotive & Battery Dominique Scheider, EMEA Industry Strategy & Marketing Manager</p> <p>Food & Beverage Roger Gaemperle, Consumer Industries Strategy & Marketing Manager</p> <p>Sustainability Gregoire De Clercq, Industry Strategy and Marketing Director EMEA</p>	<p>Bihl+Wiedemann GmbH</p> <p>Cape Software</p> <p>CoreTigo</p> <p>Dragos</p> <p>Endress+Hauser</p> <p>Grace Technologies</p> <p>Hammond Power Solutions</p> <p>LinMot</p> <p>Mettler Toledo</p> <p>Pepperl + Fuchs</p> <p>Prosoft</p> <p>RFIdeas</p> <p>Softing</p> <p>Win-911</p>	16:00 – 16:15
16:40 – 17:10					16:15 – 16:30
17:10 – 18:30	Opportunity for one-to-one meeting				
18:30 – 21:00	PartnerNetwork™ Awards Ceremony followed by Gala Dinner				

Power up Sessions

08:30 - 11:30	Your Fiix CMMS Acceleration Workshop Ashkan Ashouriha, Product Manager Digital Solutions & IIoT EMEA
	Panel Discussion: The Value of CMMS Peter Clarke, Director CHG, BrandIT
	Your Plex Smart Manufacturing Platform System Acceleration Workshop Ashkan Ashouriha, Product Manager Digital Solutions & IIoT EMEA
	Panel Discussion: The Power of Plex Peter Keller, Senior Manager MHP, Petr Havelka, VP EMEA Business Operations Plex
	Our IIOT strategy: Data, Edge and Analytics Ashkan Ashouriha, Product Manager Digital Solutions & IIoT EMEA
	Information Software Enablement Toolbox Chris Viera, Global Manager Partner Technical Enablement
11:30 - 12:00	Conference Wrap-up Stanley Miller, Public & Analyst Relations Manager, EMEA & Christian Reuter, Regional Vice President Market Access EMEA
12:00 -13:30	Lunch