Monday, 24 February 2025			
Location	**Timing**		
Foyer Dolmabahce	19:00 – 21:00	Welcome reception	

Tuesday, 25 February 2025			
Location	**Timing**	**Presentation title**	**Speaker**
	08:00 – 09:00	Registration & Networking	
Plenary room Dolmabahce	09:00 – 09:05	**Welcome**	Stanley Miller, Head of Public & Analyst Relations for Europe, Middle East and Africa
Plenary room Dolmabahce	09:05 – 09:15	**Opening**	Christian Reuter, EMEA Regional Vice President Market Access Ediz Eren, Regional VP Sales – META
Plenary room Dolmabahce	09:15 – 10:15	**Align, Activate, Amplify:** Expand your business with the Rockwell Automation PartnerNetwork	Gustavo Zecharies, Regional President EMEA, Nicole Denil, Vice President Global Market Access, Christian Reuter, Regional VP Market Access EMEA
Plenary room Dolmabahce	10:15 – 11:00	**The Future of Industrial Operations**: New Technologies will Revolutionize Automation.	Jan Van Den Bossche, RVP Technology & Domain Expertise
Plenary room Dolmabahce	11:00 – 11:30	Break	
Plenary room Dolmabahce	11:30 – 12:00	**Unlocking New Markets**: Proactive Growth Strategies through Collaboration (Panel)	Kevin Payne, Sales Director, Routeco Group Julio Bustillo Campo, Strategic Director, TCA Christian Reuter, Vice President EMEA Market Access Nicole Denil, Vice President Global Market Access
Plenary room Dolmabahce	12:00 – 12:30	**Power of the Ecosystem**: How to Successfully Address Evolving Customer Demand (Panel)	Gokhan Yildiz, Co-Founder & Technical Manager, GEMA Huseyin Aslan, IT & OT Manager, – İzmit Su A.Ş Panel discussion moderated by Deniz Dorak, Regional Channel Manager
Plenary room Dolmabahce	12:30 – 13:15	Lunch	
Plenary room Dolmabahce	13:15 – 14:30	**Networking Lounge – with Technology Partner tables, and prescheduled meetings**	
Plenary room Dolmabahce	14:30 – 15:00	Break	
Plenary room Dolmabahce	15:00 – 15:30	**Sustainability as a Business Driver**	Giancarlo Scaturchio, Customer Sustainability Manager EMEA Luis Matias, Director Global SI Partners Fabrizio Fiocchi, Founder and CEO, ESGeo - Avvale
Plenary room Dolmabahce	15:30 – 16:30	**PartnerNetwork Awards 2025 Ceremony**	
Plenary room Dolmabahce	16:30 – 17:00	**Wrap-up**	Stanley Miller, Head of Public & Analyst Relations for Europe, Middle East and Africa
Dolmabahce Ballroom	19:15 – 22:00	**Networking Dinner**	

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Wednesday, 26 February 2025

08:00 - 09:00	Breakfast

SI Business Development Track: Bosphorus 2			DI Business Development Track: Bosphorus 1			TP Business Development Track: Marmara			OEM META Chapter: Gezi		
Timing	**Presentation title**	**Speaker**	**Timing**	**Presentation title**	**Speaker**	**Timing**	**Presentation title**	**Speaker**	**Timing**	**Presentation title**	**Speaker**
09:00 - 09:30	**Strategic Insights: Elevating our System Integrator Program**	Bruce Crystal, System Integrator Program Manager EMEA	09:00 - 09:30	**Discover our Growth Strategy: Embark on our New Partner Program**	Selim El Khal, Channel Manager Technology EMEA Sidney Sollazo, Director - Global Distributor Partners	09:00 - 10:30	**Unlocking Success through the Technology Partner Program**	Marco Celli, EMEA Technology Partner Manager Dennis Velazquez, Director - Global Technology Partnersips and Alliances Tom Van Guyt, Regional Marketing Manager EMEA	09:00 - 10:30	**Industry insights and Market Trend priorities for OEMs**	Luis Cadena, EMEA OEM Program Manager
09:30 - 10:30	**How to Boost your Growth Strategy**	Paul Johnson, Strategic System Integrator Account Manager EMEA Luis Benito, Director, Systems Integrator Partners	09:30 - 10:00	**Discovering New Market Opportunities: Collaborative Strategies for Distributors**	Selim El Khal, Channel Manager Technology EMEA Kinga Jablonowska, Regional Marketing Lead, Europe Marta Marimon, Partner Activation Manager EMEA						
			10:00-10:30	**Expanding Horizons: Software Growth for Distributors**	Jeff Stewart, EMEA Software Partner Program Manager Arianna Locatelli, Global System Integrator Partner Sales						

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Wednesday, 26 February 2025											
SI Business Development Track: Bosphorus 2			DI Business Development Track: Bosphorus 1			TP Business Development Track: Marmara			OEM META Chapter: Gezi		
Timing	Presentation title	Speaker	Timing	Presentation title	Speaker	Timing	Presentation title	Speaker	Timing	Presentation title	Speaker
10:30 – 11:00	Break										
11:00 – 11:30	**Technology Partners Ecosystem Collaboration**	Marco Celli, EMEA Technology Partner Manager Simon Budde, Eplan Ashkan Ashouriha, Senior Enterprise Solution Architect	11:00 – 11:30	**Gain new business with Services**	Rebecca Ball, Commercial Manager Lifecycle Services Channel Stefan Bischoff, National Sales Manager Craigcor	11:00 – 11:30	**Driving Collaboration Building an Orchestrated Ecosystem**	Selim El Khal, Channel Manager Technology EMEA	11:00 – 12:30	**Future-Ready OEMs: Smart Machine Concept for New Market Opportunities**	Olgu Can Yilmaz, EMEA Product Manager Umut Kiper, Software-Control & Intelligent Devices Manager
11:30 – 12:00	**Driving Collaboration: Building an Orchestrated Ecosystem**	Selim El Khal, Channel Manager Technology EMEA Kinga Jablonowska, Regional Marketing Lead, Europe Marta Marimon, Partner Activation Manager EMEA	11:30 – 12:00	**How to Boost Growth by Utilising the Power of Partner–to–Partner Relationships, and your System Integrator Community**	Bruce Crystal,System Integrator Program Manager EMEA Paul Johnson, Strategic System Integrator Account Manager EMEA Luis Benito, Director Systems Integrator Partners	11:30 – 12:00	**OEM Program Update for Technology Partners**	Luis Cadena, EMEA OEM Program Manager			
12:00 – 12:30	**Expanding Horizons: Software Growth for System Integrators**	Jeff Stewart, EMEA Software Partner Program Manager Arianna Locatelli, Global System Integrator Partner Sales	12:00 – 12:30	**Technology Partners Ecosystem Collaboration**	Marco Celli, EMEA Technology Partner Manager Ritchie Logan, Spectrum Controls	12:00 – 12:30	**System Integrator Program Update for Technology Partners**	Bruce Crystal, System Integrator Program Manager EMEA			
12:30 – 14:00	**Networking Lunch / Closing of the Conference**										

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