Frequently Asked Questions

Automation Fair

When and where will the 2023 Automation Fair® event take place?
Automation Fair will take place November 6-9, 2023, in Boston, Massachusetts, USA, at the Boston Convention and Exhibition Center and at nearby hotels.

Are the Automation Fair event dates expanding?
Yes, Automation Fair is expanding from a two-day event to a four-day event to provide an enhanced experience for all attendees.

Why is Automation Fair expanding to four days?
Following the success and momentum of the 2022 Automation Fair event, Rockwell Automation is enhancing the event to provide a more robust experience for our community. We are expanding Automation Fair to four days and integrating the ROKLive Americas event into Automation Fair.

Why is ROKLive Americas combining with Automation Fair?
Combining these events will allow us to deliver an unprecedented experience. We will be able to provide you with even more enhanced training and learning opportunities, the immersive technology experience of the Expo, and one-on-one interaction and networking with technology experts and industry leaders - all in one event.

Will the Expo be open all four days?
The Expo will be open on Wednesday, November 8, and Thursday, November 9, during Automation Fair.

How will this change the learning opportunities offered at Automation Fair?
New for 2023, we will offer even more training and learning opportunities across all four days of Automation Fair.

Will the additional training offered at Automation Fair be free of charge or will there be a fee?
We are still determining the overall format and fee structure for the integration of ROKLive into Automation Fair. More information will be provided in Spring 2023.

When will attendee registration open for Automation Fair?
Registration will open in late Summer 2023.

How can I request a visa invitation letter to attend Automation Fair 2023?
If you require a visa invitation letter to attend Automation Fair 2023, please complete this form to generate your customized letter.

Process Solutions User Group (PSUG)

Will you still offer PSUG (Process Solutions User Group) at Automation Fair?
Yes, PSUG technical sessions and hands-on labs will continue to be offered at Automation Fair.

<u>ROKLive Americas</u>

Will ROKLive Americas take place in Summer 2023?
ROKLive Americas will not take place in June 2023. ROKLive Americas will be integrated into Automation Fair in Boston, Massachusetts, November 6-9, 2023.

Is ROKLive EMEA and ROKLive AP taking place in 2023?
Regional ROKLive events in EMEA and AP will be communicated as plans are finalized.

In 2022, PowerPlex was integrated into ROKLive. What is going to happen to PowerPlex now?
Plex customers along with the entire Rockwell community will be invited and encouraged to attend Automation Fair 2023. We are excited to provide the Plex customers a fantastic experience where they can connect with their peers, learn new tips and tricks, attend product roadmaps, and be exposed to all the benefits of the broader Rockwell portfolio.

<u>Rockwell Automation on the Move</u>

Will the regional Rockwell Automation on the Move events in North America take place in 2023?
We are planning to amplify our support and presence at more distributor and partner-hosted events in 2023 and will pause the 2023 Rockwell Automation on the Move event series in North America.

<u>Additional Information</u>

When will more information be available?
More information will be communicated via email and on our event webpages.

Can I provide input on Automation Fair and the event experience?
Yes! We are currently coordinating a variety of surveys, focus groups, and opportunities for all stakeholder groups to have their voice heard. If you have suggestions to share, please send an email to automationfair@ra.rockwell.com.

Who should I contact if I have additional questions?
Please reach out to the Automation Fair events team at automationfair@ra.rockwell.com.