



expanding human possibility°

Q4 Fiscal 2023 Earnings Presentation

November 2, 2023



SAFE HARBOR STATEMENT

This presentation includes statements related to the expected future results of the company and are therefore forward-looking statements. Actual results may differ materially from those projections due to a wide range of risks and uncertainties, including those that are listed in our SEC filings.

This presentation also contains non-GAAP financial information and reconciliations to GAAP are included in the appendix. All information should be read in conjunction with our historical financial statements.

Q4 FY23 Results Highlights

- ▶ Reported sales up 20.5% YOY; organic sales increased 17.7% YOY
 - ► Currency increased sales 1.4%
 - ► Acquisitions contributed 1.4%
- ▶ Information Solutions & Connected Services (IS/CS) sales up 10% YOY
- ► Total Annual Recurring Revenue (ARR) up 16% YOY
- Segment margin of 22.3%, down (100) bps YOY
- Adjusted EPS of \$3.64, up 20% YOY
- ▶ Ending FY23 with over \$4.1B in backlog, well above pre-pandemic levels

Strong execution and improving lead times drove double-digit growth in sales and earnings



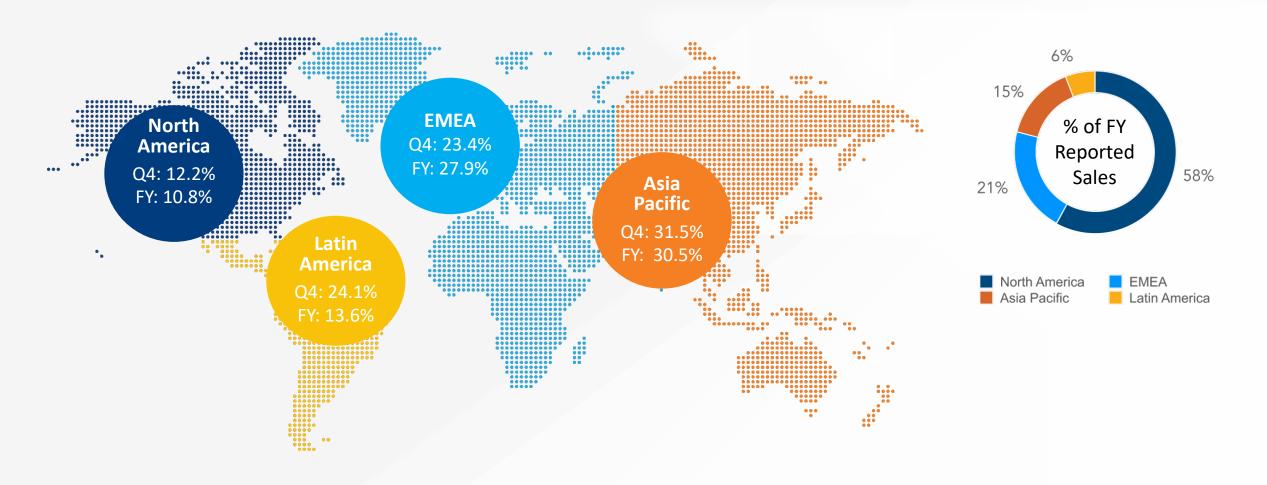
Q4 FY23 Organic Industry Segment Performance

	% of Q4 FY23 Sales	Q4 FY23 vs. Q4 FY22	Q4 FY23 vs. Q4 FY22
DISCRETE	~25%	Up ~15%	 ↑ Automotive up ~30% ↑ Semiconductor up high single digits † e-Commerce & Warehouse Automation down mid single digits
HYBRID	~ 40%	Up low teens	 Food & Beverage up low double digits ↑ Life Sciences up mid single digits ↑ Tire up high teens
PROCESS	~ 35%	Up ~25%	 ↑ Oil & Gas up ~30% ↑ Mining up ~60% ↑ Chemicals up high single digits

Note: Organic sales growth rates depicted above exclude the impact of acquisitions and currency. Arrows reflect positive/negative directional growth vs prior year. Results primarily impacted by composition of backlog versus underlying demand.



Q4 and Full Year FY23 Organic Sales Growth



Double-digit sales growth in all regions primarily driven by backlog composition



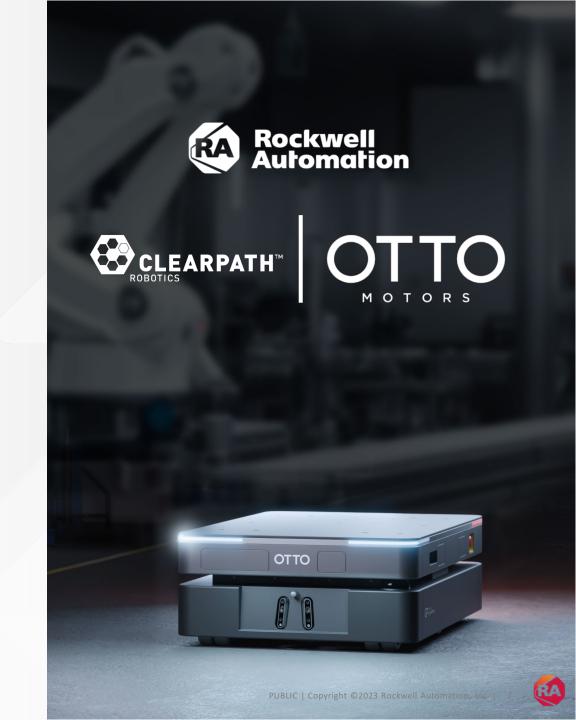
Full Year FY23 Results Highlights

- ▶ Total sales exceeded \$9B; ahead of 2019 strategic framework growth rate expectations
- ▶ Reported sales up 16.7% YOY; organic sales up 16.9% YOY
 - Currency decreased sales (1.4)%
 - ► Acquisitions contributed 1.2%
- ▶ IS/CS sales up 9% YOY
- ► Total ARR up 16% YOY
- Segment margin of 21.3%, up 140 bps YOY
- Adjusted EPS of \$12.12, up 28% YOY
- ► Free Cash Flow of \$1.2B, 86% conversion
- Acquired Clearpath Robotics and Verve Industrial Protection

Record year of sales & earnings and strong foundation for future growth

Why Clearpath for ROK

- Leading portfolio of AMRs, fleet management and navigation software
- ► Market for industrial mobile robots is slated to grow ~30% per year over the next 5 years to \$6.2B by 2027
- Growth driven by industrial customers' increasing need to address labor shortage, optimize cost, and drive further operational efficiency
- ► Important source of data for existing SaaS solutions like PLEX and Fiix
- Rounds out ROK's advanced material handling solutions making ROK the only end-to-end autonomous production logistics player in the market
- Well-positioned to serve a diverse set of industries across discrete,
 hybrid, and process segments
- Expected to contribute about a point to ROK's revenue in FY24
- Acquisition funded with a portion of the proceeds from the monetization of our prior PTC investment
- Transaction closed in October 2023



Full Year FY24 Outlook

- Orders expected to increase low single digits
- ▶ Total sales growth range of 0.5% 6.5%; organic growth range of (2.0)% 4.0%
 - Currency to increase sales ~1.5 pts
 - ► Acquisitions to contribute ~1.0 pt of growth
- ▶ Total ARR expected to grow ~15% YOY
- ► Expect segment margin of ~21.5%
- ▶ Adjusted EPS range of \$12.00 \$13.50, up 5% YOY at the midpoint
- ► Expect Free Cash Flow conversion of ~100%

Note: Guidance as of November 2, 2023; includes estimated impact of Clearpath Robotics and Verve Industrial Protection acquisitions in fiscal year 2024

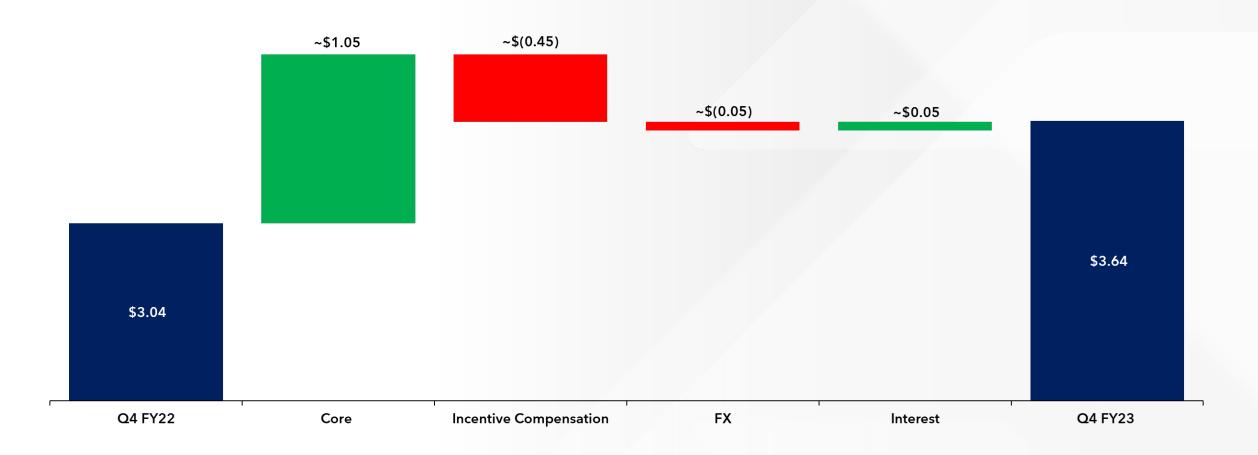
Q4 FY23 Key Financial Information (\$ in millions, except per share amounts)

	Q4 FY23	Q4 FY22	YOY B/(W)			
Sales	\$2,563	\$2,126	Organic Growth +17.7 % Inorganic Growth +1.4 % Currency Translation +1.4 % Reported Growth +20.5 %			
Segment Operating Margin	22.3%	23.3%	(100) bps			
Corporate and Other	\$39	\$35	\$(4)			
Adjusted EPS	\$3.64	\$3.04	20%			
Adjusted Effective Tax Rate	17.0%	17.8%	0.8 pts			
Free Cash Flow	\$776	\$359	\$417			

Q4 FY23 Segment Results

	Sales (\$ in millions; YOY growth %)	Segment Operating Margin	Segment Highlights
Intelligent Devices	\$1,171M	21.3% (100) bps YOY	Lower segment margin driven by higher investment spend, unfavorable mix, and higher incentive compensation, partially offset by higher sales Margin expanded 450 bps from Q3 from higher sequential sales
Software & Control	Organic +23.4 % Inorganic - % Currency +1.5 % Reported +24.9 %	33.5% (100) bps YOY	Lower segment margin driven by higher investment spend and incentive compensation partially offset by higher sales
Lifecycle Services	Organic +10.2 % \$571M Inorganic +0.5 % Currency +0.9 % Reported +11.6 %	8.4% (230) bps YOY	Book-to-bill of 0.97 Lower segment margin driven by higher incentive compensation, partially offset by higher sales Non-cash accounting charge for impairment of goodwill for our Sensia joint venture; expect Sensia to add meaningful growth and profit in coming years

Q4 FY22 to Q4 FY23 Adjusted EPS Walk





Full Year FY23 Key Financial Information (\$ in millions, except per share amounts)

	FY23	FY22	YOY B/(W)
Sales	\$9,058	\$7,760	Organic Growth +16.9 % Inorganic Growth +1.2 % Currency Translation (1.4) % Reported Growth +16.7 %
Segment Operating Margin	21.3%	19.9%	140 bps
Corporate and Other	\$128	\$105	\$(23)
Adjusted EPS	\$12.12	\$9.49	28%
Adjusted Effective Tax Rate	16.4%	16.0%	(0.4) pts
Free Cash Flow	\$1,214	\$682	\$532
ROIC	20.9%	15.2%	5.7 pts

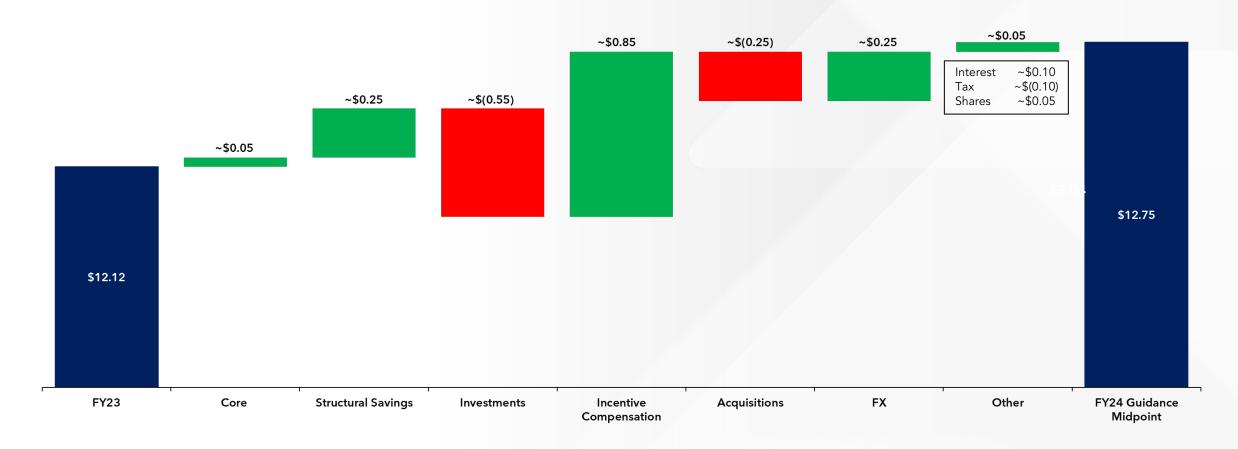
Fiscal Year 2024 Guidance

	Full Year Outlook
Sales Midpoint	~ \$9.4B
Organic Growth Range	(2.0)% - 4.0%
Inorganic Growth	~ 1.0%
Currency Translation	~ 1.5%
Segment Operating Margin	~ 21.5%
Adjusted Effective Tax Rate	~ 17.0%
Adjusted EPS Range	\$12.00 - \$13.50
Free Cash Flow Conversion	~ 100%

Note: Guidance as of November 2, 2023; includes estimated impact of Clearpath Robotics and Verve Industrial Protection acquisitions in fiscal year 2024



FY23 Actuals to FY24 Guidance Adjusted EPS Walk



Note: Guidance as of November 2, 2023; includes estimated impact of Clearpath Robotics and Verve Industrial Protection acquisitions in fiscal year 2024





INVESTOR DAY

SAVE THE DATE

NOV 7-8, 2023 | BOSTON, MA USA

Appendix

FY23 Organic Industry Segment Performance

	% of FY23 Sales	FY23 vs. FY22	FY23 vs. FY22
DISCRETE	~25%	Up ~15%	 ↑ Automotive up strong double digits ↑ Semiconductor up strong double digits † e-Commerce & Warehouse Automation down low teens
HYBRID	~ 40%	Up ~15%	 ♣ Food & Beverage up high teens ♣ Life Sciences up mid single digits ♣ Tire up strong double digits
PROCESS	~ 35%	Up ~20%	 ◆ Oil & Gas up strong double digits ◆ Mining up ~35% ◆ Chemicals up high single digits

Note: Organic sales growth rates depicted above exclude the impact of acquisitions and currency. Arrows reflect positive/negative directional growth vs prior year. Results primarily impacted by composition of backlog versus underlying demand.



Industry Segmentation

% of FY23 Sales











PROCESS

~35% of sales

~10% Automotive

~5% Semiconductor

e-Commerce & Warehouse

Automation

~5% **General Industries**

- Printing & Publishing
 - ▶ Airports
- Marine
- Aerospace
- Glass
- ▶ Other Discrete

► Fiber & Textiles

- ~20% Food & Beverage
- Life Sciences ~5%
- Household & Personal Care ~5%
- ~5% Tire
- ~5% **Eco Industrial**
 - ▶ Water / Wastewater
 - ▶ Waste Management
 - ▶ Mass Transit
 - Renewable Energy

~10% Oil & Gas

~5% Mining

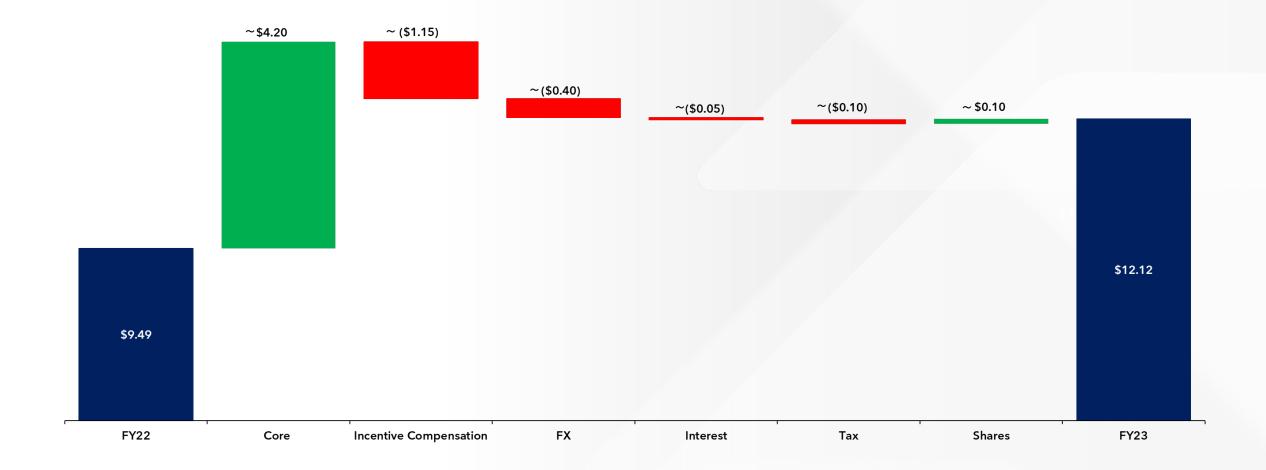
~5% Metals

~5% Chemicals

Pulp & Paper ~5%

Other Process ~5%

FY22 to FY23 Adjusted EPS Walk



FY24 Organic Industry Segment Outlook

	% of FY23 Sales	FY24 vs. FY23	Assumptions at Guidance Midpoint
DISCRETE	~25%	Down low single digits	 ↑ Automotive up low single digits ↓ Semiconductor down low single digits ↑ e-Commerce & Warehouse Automation up low single digits
HYBRID	~40%	Up low single digits	 Food & Beverage up low single digits Life Sciences up low single digits Tire down low single digits
PROCESS	~35%	Up low single digits	 ↑ Oil & Gas up high single digits ↑ Mining up low single digits ↑ Chemicals up low single digits

Note: Organic sales growth rates depicted above exclude the impact of acquisitions and currency. Arrows reflect positive/negative directional growth vs prior year.

Note: Guidance as of November 2, 2023



Q4 FY23 Results: Summary

(in millions, except per share amounts)	 24 2023	Q4 2022
Total sales	\$ 2,562.9	\$ 2,126.3
Total segment operating earnings	\$ 571.7	\$ 494.9
Purchase accounting depreciation and amortization, and impairment	(184.6)	(25.8)
Corporate and other	(39.1)	(35.1)
Non-operating pension and postretirement benefit credit	4.8	0.3
Change in fair value of investments ¹	(10.0)	1.4
Interest (expense) income, net	(25.4)	(29.9)
Income tax provision	(111.7)	(69.8)
Net income	\$ 205.7	\$ 336.0
Net loss attributable to noncontrolling interests	(97.2)	(2.9)
Net income attributable to Rockwell Automation	\$ 302.9	\$ 338.9
<u>Adjustments</u>		
Non-operating pension and postretirement benefit credit (cost), net of tax Purchase accounting depreciation and amortization, and impairment, net	(3.8)	(1.3)
of tax ²	115.5	17.3
Change in fair value of investments, net of tax ¹	 7.6	(1.1)
Adjusted Income	\$ 422.2	\$ 353.8
Adjusted EPS	\$ 3.64	\$ 3.04
Average Diluted Shares	 115.6	 115.8

¹Primarily relates to the change in value of our previous investment in PTC.



²Includes (\$97.3) million net expense from (\$157.5) goodwill impairment charge included in Income before income taxes, (\$33.1) tax effect from goodwill impairment and related valuation allowances recorded in Income tax provision, and \$93.3 million Net loss attributable to noncontrolling interests.

Free Cash Flow

(in millions)	Q	4 2023	FY 2023
Net Income	\$	205.7	\$ 1,278.0
Depreciation/Amortization		68.4	250.4
Retirement benefits expense		6.8	125.3
Receivables/Inventory/Payables		205.3	(594.4)
Compensation and benefits		134.2	209.1
Pension contributions		(7.4)	(25.9)
Income taxes		53.2	4.0
Change in fair value of investments ¹		10.0	(279.3)
Goodwill impairment		157.5	157.5
Other		5.8	249.9
Cash flow from operations		839.5	1,374.6
Capital expenditures		(63.2)	(160.5)
Free Cash Flow	\$	776.3	\$ 1,214.1
Adjusted Income	\$	422.2	\$ 1,406.7
Free Cash Flow as a % of Adjusted Income		184 %	86 %



¹Primarily relates to the change in value of our previous investment in PTC.

Organic Sales

(in millions, except percentages)												
			Three N	onths	Ended Septen	nbe	r 30,					
	2023							2022				
	Reported Sales(a)		Less: Effect of Acquisitions(e)	(Effect of Changes in Currency(d)		Organic Sales(b)	Reported Sales(c)	Reported Sales Growth (a)/(c)	Acquisition Growth (e)/(c)	Currency Growth (Decline) (d)/(c)	Organic Growth (b)/(c)
North America	\$	1,473.6	\$ 7.0	\$	(3.3)	\$	1,469.9	\$ 1,309.8	12.5%	0.5%	(0.2)%	12.2%
EMEA		516.9	15.8		30.4		470.7	381.4	35.5%	4.1%	8.0%	23.4%
Asia Pacific		383.8	6.0		(11.7)		389.5	296.1	29.6%	2.0%	(3.9)%	31.5%
Latin America		188.6	0.1		16.0		172.5	139.0	35.7%	0.1%	11.5%	24.1%
Total	\$	2,562.9	\$ 28.9	\$	31.4	\$	2,502.6	\$ 2,126.3	20.5%	1.4%	1.4%	17.7%
			Twelve	Vonth	s Ended Septe	mb	er 30,					
	2023							2022				
		Reported Sales(a)	Less: Effect of Acquisitions(e)		Effect of Changes in Currency(d)		Organic Sales(b)	Reported Sales(c)	Reported Sales Growth (a)/(c)	Acquisition Growth (e)/(c)	Currency Growth (Decline) (d)/(c)	Organic Growth (b)/(c)

	Reported Sales(a)	Effect of isitions(e)	Effect of Changes in Currency(d)		Organic Sales(b)		Reported Sales(c)		Reported Sales Growth (a)/(c)	Acquisition Growth (e)/(c)	Currency Growth (Decline) (d)/(c)	Organic Growth (b)/(c)
North America	\$ 5,224.0	\$ 15.6	\$	(23.9)	\$	5,232.3	\$	4,722.0	10.6%	0.3%	(0.5)%	10.8%
EMEA	1,870.6	57.5		(26.3)		1,839.4		1,437.6	30.1%	4.0%	(1.8)%	27.9%
Asia Pacific	1,358.0	18.2		(80.5)		1,420.3		1,088.0	24.8%	1.7%	(7.4)%	30.5%
Latin America	 605.4	 0.1		22.8		582.5		512.8	18.1%	-%	4.5%	13.6%
Total	\$ 9,058.0	\$ 91.4	\$	(107.9)	\$	9,074.5	\$	7,760.4	16.7%	1.2%	(1.4)%	16.9%

Organic Sales

(in millions, except percentages)

	2023									2022				
	Repo	rted Sales(a)	Less: Effect of Acquisitions(e)		Effect of Changes in Currency(d)		Organic Sales(b)		Reported Sales(c)		Sales Growth (a)/(c)	Acquisition Growth (e)/(c)	Currency Growth (d)/(c)	Organic Growth (b)/(c)
Intelligent Devices	\$	1,170.7	\$	26.4	\$	16.5	\$	1127.8	\$	957.4	22.3%	2.8%	1.7%	17.8%
Software & Control		821.0		_		10.3		810.7		657.2	24.9%	-%	1.5%	23.4%
Lifecycle Services		571.2		2.5		4.6		564.1		511.7	11.6%	0.5%	0.9%	10.2%
Total	\$	2,562.9	\$	28.9	\$	31.4	\$	2,502.6	\$	2,126.3	20.5%	1.4%	1.4%	17.7%

Twelve Months Ended September 30,

		2023							2022					
	Repo	orted Sales(a)	Less: Effect of) Acquisitions(e)		Effect of Changes in Currency(d)		Organic Sales(b)		Reported Sales(c)		Sales Growth (a)/(c)	Acquisition Growth (e)/(c)	Currency Growth (Decline) (d)/(c)	Organic Growth (b)/(c)
Intelligent Devices	\$	4,098.2	\$	80.6	\$	(46.4)	\$	4,064.0	\$	3,544.6	15.6%	2.3%	(1.3)%	14.6%
Software & Control		2,886.0		_		(30.7)		2,916.7		2,312.9	24.8%	-%	(1.3)%	26.1%
Lifecycle Services		2,073.8		10.8		(30.8)		2,093.8		1,902.9	9.0%	0.6%	(1.6)%	10.0%
Total	\$	9,058.0	\$	91.4	\$	(107.9)	\$	9,074.5	\$	7,760.4	16.7%	1.2%	(1.4)%	16.9%

Segment Operating Margin

(in millions, except percentages)		Three Mon	ths Ended		Twelve Months Ended				
_	Septer	nber 30, 2023	Septer	nber 30, 2022	Septer	nber 30, 2023	Septen	nber 30, 2022	
Sales									
Intelligent Devices (a)	\$	1,170.7	\$	957.4	\$	4,098.2	\$	3,544.6	
Software & Control (b)		821.0		657.2		2,886.0		2,312.9	
Lifecycle Services (c)		571.2		511.7		2,073.8		1,902.9	
otal sales (d)	\$	2,562.9	\$	2,126.3	\$	9,058.0	\$	7,760.4	
egment operating earnings									
Intelligent Devices (e)	\$	248.8	\$	213.2	\$	828.2	\$	717.6	
Software & Control (f)		275.1		227.0		953.2		666.7	
Lifecycle Services (g)		47.8		54.7		148.4		158.3	
otal segment operating earnings ¹ (h)		571.7		494.9		1,929.8		1,542.6	
turchase accounting depreciation and amortization, and impairment		(184.6)		(25.8)		(264.4)		(103.9)	
orporate and other		(39.1)		(35.1)		(127.9)		(104.7)	
on-operating pension and postretirement benefit credit (cost)		4.8		0.3		(82.7)		(4.7)	
hange in fair value of investments		(10.0)		1.4		279.3		(136.9)	
nterest expense, net		(25.4)		(29.9)		(125.6)		(118.8)	
ncome before income taxes (i)	\$	317.4	\$	405.8	\$	1,608.5	\$	1,073.6	
retax margin (i/d)		12.4 %		19.1 %		17.8 %		13.8 %	
Segment operating margin:									
Intelligent Devices (e/a)		21.3 %		22.3 %		20.2 %		20.2 %	
Software & Control (f/b)		33.5 %		34.5 %		33.0 %		28.8 %	
Lifecycle Services (g/c)		8.4 %		10.7 %		7.2 %		8.3 %	
Fotal segment operating margin (h/d)		22.3 %		23.3 %		21.3 %		19.9 %	

(1) Total segment operating earnings and total segment operating margin are non-GAAP financial measures. We exclude purchase accounting depreciation and amortization, impairment, corporate and other, non-operating pension and postretirement benefit credit (cost), change in fair value of investments, interest expense, net, and income tax provision because we do not consider these items to be directly related to the operating performance of our segments. We believe total segment operating earnings and total segment operating margin are useful to investors as measures of operating performance. We use these measures to monitor and evaluate the profitability of our operating segments. Our measures of total segment operating earnings and total segment operating margin may be different from measures used by other companies.



Adjusted Income, Adjusted EPS, and Adjusted Effective Tax Rate

(in millions, except per share amounts)			Three Months Ended			Twelve Months Ended			
		nber 30, 2023		mber 30, 2022		ember 30, 2023		mber 30, 2022	
Net Income attributable to Rockwell Automation	\$	302.9	\$	338.9	\$	1,387.4	\$	932.2	
Non-operating pension and postretirement benefit (credit) cost		(4.8)		(0.3)		82.7		4.7	
Tax effect of non-operating pension and postretirement benefit (credit) cost		1.0		(1.0)		(20.6)		(1.9)	
Purchase accounting depreciation and amortization, and impairment attributable to Rockwell ${\sf Automation^1}$		107.6		22.8		178.3		91.9	
Tax effect of purchase accounting depreciation and amortization, and impairment attributable to Rockwell Automation $^{\rm 1}$		7.9		(5.5)		(9.4)		(22.3)	
Change in fair value of investments ²		10.0		(1.4)		(279.3)		136.9	
Tax effect of change in fair value of investments ²		(2.4)		0.3		67.6		(30.8)	
Adjusted Income	\$	422.2	\$	353.8	\$	1,406.7	\$	1,110.7	
Diluted EPS	\$	2.61	\$	2.91	\$	11.95	\$	7.97	
Non-operating pension and postretirement benefit (credit) cost		(0.04)		_		0.72		0.04	
Tax effect of non-operating pension and postretirement benefit (credit) cost		0.01		(0.01)		(0.18)		(0.02)	
Purchase accounting depreciation and amortization, and impairment attributable to Rockwell $$ Automation 1		0.93		0.20		1.54		0.78	
Tax effect of purchase accounting depreciation and amortization, and impairment attributable to Rockwell Automation $^{\mathrm{1}}$		0.07		(0.05)		(0.08)		(0.19)	
Change in fair value of investments ²		0.09		(0.01)		(2.42)		1.17	
Tax effect of change in fair value of investments ²		(0.03)		_		0.59		(0.26)	
Adjusted EPS	\$	3.64	\$	3.04	\$	12.12	\$	9.49	
Effective Tax Rate		35.2 %		17.2 %		20.5 %		14.4 %	
Tax effect of non-operating pension and postretirement benefit (credit) cost		0.2 %		0.3 %		0.3 %		0.1 %	
Tax effect of purchase accounting depreciation and amortization, and impairment attributable to Rockwell Automation $^{\mathrm{1}}$		(18.0)%		0.3 %		(3.7)%		0.6 %	
Tax effect of change in fair value of investments ²		(0.4)%		- %		(0.7)%		0.9 %	
Adjusted Effective Tax Rate		17.0 %		17.8 %		16.4 %		16.0 %	
Non-operating pension and postretirement benefit cost	Three Mon		nths Ended			Twelve Mo	nths Ended		
(in millions)	Septen	nber 30, 2023	Septer	mber 30, 2022	Septe	ember 30, 2023	Septe	mber 30, 2022	
Interest cost	\$	36.2	\$	36.7	\$	151.9	\$	136.9	
Expected return on plan assets		(43.6)		(55.6)		(190.6)		(230.7)	
Amortization of prior service (credit) cost		_		(0.4)		0.1		(0.2)	
Amortization of net actuarial (gain) loss		(0.7)		4.6		(2.1)		60.1	
Settlements		3.3		14.4		123.4		38.6	
Non-operating pension and postretirement benefit (credit) cost	\$	(4.8)	\$	(0.3)	\$	82.7	\$	4.7	

¹Includes \$97.3 million net expense from \$157.5 goodwill impairment charge included in Income before income taxes, \$33.1 tax effect from goodwill impairment and related valuation allowances recorded in Income tax provision, and (\$93.3) million Net loss attributable to noncontrolling interests.



Return On Invested Capital

(\$ in millions)

	Twelve Months Ended					
	Septe	mber 30),			
	2023		2022			
(a) Return						
Net income	\$ 1,278.0	\$	919.1			
Interest expense	135.3		123.2			
Income tax provision	330.5		154.5			
Purchase accounting depreciation and amortization, and impairment	264.4		103.9			
Return	2,008.2		1,300.7			
(b) Average invested capital						
Short-term debt	847.6		665.3			
Long-term debt	2,866.5		3,346.3			
Shareowners' equity	3,401.2		2,826.6			
Accumulated amortization of goodwill and intangibles	1,107.1		1,012.1			
Cash and cash equivalents	(584.4)		(523.8)			
Short-term and long-term investments	(5.4)		(5.3)			
Average invested capital	7,632.6		7,321.2			
(c) Effective tax rate						
Income tax provision	330.5		154.5			
Income from continuing operations before income taxes	\$ 1,608.5	\$	1,073.6			
Effective tax rate	20.5 %		14.4 %			
(a) / (b) * (1-c) Return On Invested Capital	20.9 %		15.2 %			

Fiscal 2024 Guidance

(in billions, per share amounts)

Adjusted EPS²

(iii billions, per share amounts)							
Organic Sales	Fis	Fiscal 2024 Guidance					
Organic sales growth Inorganic sales growth Foreign currency impact Reported sales growth		(2.0)% - ~1.0 ~1.5 0.5% - 6	% %				
Segment Operating Margin							
Total sales (a)	\$	~	9.4				
Total segment operating earnings (b) Costs not allocated to segments Income before income taxes (c)	\$	~ ~	2.0 0.3 1.7				
Total segment operating margin (b/a)			~ 21.5 %				
Pretax margin (c/a)			~ 18.1 %				
Adjusted Effective Tax Rate							
Effective tax rate Tax effect of non-operating pension and postretirement benefit credit Tax effect of purchase accounting depreciation and amortization, and impairment attributable to Rockwell Automation Tax effect of change in fair value of investments ¹ Adjusted Effective Tax Rate			~ 16.8 % ~ — % ~ 0.2 % ~ — % ~ 17.0 %				
Adjusted EPS							
Diluted EPS Non-operating pension and postretirement benefit credit Tax effect of non-operating pension and postretirement benefit credit Purchase accounting depreciation and amortization, and impairment attributable to Rockwell Automation Tax effect of purchase accounting depreciation and amortization, and impairment attributable to Rockwell Automation Change in fair value of investments ¹		\$11.49 - \$ (0.17 0.04 0.82 (0.18	7) 4 2				
Tax effect of change in fair value of investments ¹		_					

¹Fiscal 2024 guidance excludes estimates of changes in fair value of investments on a forward-looking basis due to variability, complexity, and limited visibility of these items.



\$12.00 - \$13.50

²Fiscal 2024 guidance based on Adjusted Income attributable to Rockwell, which includes an adjustment for SLB's non-controlling interest in Sensia.

Free Cash Flow Conversion

(\$ in billions)

	Fiscal	2024 Guidance
Net income attributable to Rockwell Automation at the mid-point	\$ ~	1.4
Non-operating pension and postretirement benefit credit, net of tax	~	_
Purchase accounting depreciation and amortization, and impairment attributable to Rockwell Automation, net of tax	~	0.1
Change in fair value of investments, net of tax (1)	~	
Adjusted income at the mid-point (a)	\$ ~	1.5
Cash provided by operating activities	\$ ~	1.7
Capital expenditures	~	(0.2)
Free cash flow (b)	\$ ~	1.5
Free cash flow conversion (b/a)	^	100%

¹Fiscal 2024 guidance excludes estimates of changes in fair value of investments on a forward-looking basis due to variability, complexity, and limited visibility of these items.

Note: Guidance as of November 2, 2023

Performance Metric Definitions

Organic ARR

Annual recurring revenue (ARR) is a key metric that enables measurement of progress in growing our recurring revenue business. It represents the annual contract value of all active recurring revenue contracts at any point in time. Recurring revenue is defined as a revenue stream that is contractual, typically for a period of 12 months or more, and has a high probability of renewal. The probability of renewal is based on historical renewal experience of the individual revenue streams, or management's best estimates if historical renewal experience is not available. Organic ARR growth is calculated as the dollar change in ARR, adjusted to exclude the effects of currency translation and acquisitions, divided by ARR as of the prior period. The effects of currency translation are excluded by calculating Organic ARR on a constant currency basis. When we acquire businesses, we exclude the effect of ARR in the current period for which there was no comparable ARR in the prior period. We believe that Organic ARR provides useful information to investors because it reflects our recurring revenue performance period over period without the effect of acquisitions and changes in currency exchange rates. Organic ARR growth is also used as a financial measure of performance for our annual incentive compensation. Our measure of ARR may be different from measures used by other companies. Because ARR is based on annual contract value, it does not represent revenue recognized during a particular reporting period or revenue to be recognized in future reporting periods and is not intended to be a substitute for revenue, contract liabilities, or backlog.

Total ARR

Total ARR growth is calculated as the dollar change in ARR, adjusted to exclude the effects of currency. The effects of currency translation are excluded by calculating Total ARR on a constant currency basis. Total ARR includes acquisitions even if there was no comparable ARR in the prior period. We believe that Total ARR provides useful information to investors because it reflects our recurring revenue performance period over period including the effect of acquisitions.

Book to bill

Book to bill is a key metric that provides an indication on the level of demand. Book to bill represents the growth or decline in backlog in the Lifecycle Services segment. A book to bill greater than one indicates a growing backlog while a book to bill less than one indicates a declining backlog. Book to bill is calculated as net orders divided by sales for a specified period. We believe that book to bill provides useful information to investors about the strength of our Lifecycle Services segment backlog. Our measure of book to bill may be different from measures used by other companies.



Thank you



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expanding human possibility°