

First Quarter Conference Call

January 29, 2020



expanding human possibility[™]



Safe Harbor Statement

THIS PRESENTATION INCLUDES STATEMENTS RELATED TO THE EXPECTED FUTURE RESULTS OF THE COMPANY AND ARE THEREFORE FORWARD-LOOKING STATEMENTS. ACTUAL RESULTS MAY DIFFER MATERIALLY FROM THOSE PROJECTIONS DUE TO A WIDE RANGE OF RISKS AND UNCERTAINTIES, INCLUDING THOSE THAT ARE LISTED IN OUR SEC FILINGS.

THIS PRESENTATION ALSO CONTAINS NON-GAAP FINANCIAL INFORMATION AND RECONCILIATIONS TO GAAP ARE INCLUDED IN THE APPENDIX. ALL INFORMATION SHOULD BE READ IN CONJUNCTION WITH OUR HISTORICAL FINANCIAL STATEMENTS.



Q1 FY20 and Full Year Outlook

Q1 HIGHLIGHTS

- Reported sales up 3% YOY
 - Significant contribution from inorganic investments of 4.5%
- Organic sales (1)% YOY, in line with expectations
 - Strong double-digit growth in Information Solutions & Connected Services (IS/CS) as enterprise rollouts accelerate
 - Logix down (2)%
- Backlog up sequentially and YOY
- Adjusted EPS of \$2.11; down (5)% YOY
- Free Cash Flow up 14% YOY

FY20 OUTLOOK

- Signs of stabilization in the macro environment
- Reaffirming guidance
 - Organic sales flat YOY at the midpoint
 - Inorganic investments expected to contribute ~4 pts to sales growth
 - Adjusted EPS of \$8.90 at the midpoint
 - Free Cash Flow conversion of ~100%
- Projecting double-digit growth in Information Solutions and Connected Services

Note: Guidance as of January 29, 2020

Reaffirming FY20 organic sales and Adjusted EPS guidance

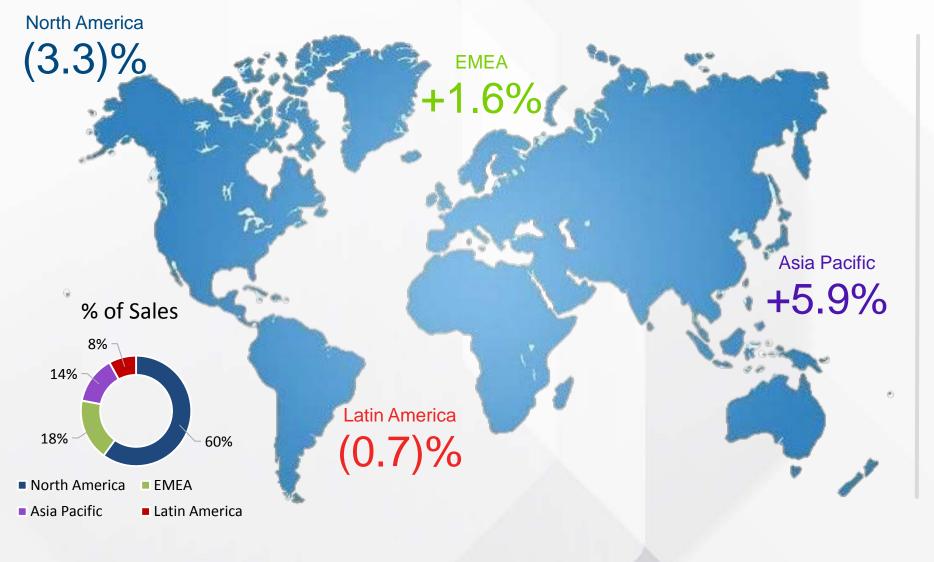


Organic Industry Segment Performance and Outlook

		% of Q1 FY20 Sales	Q1 FY20 vs. Q1 FY19	Q1 FY20 vs. Q1 FY19	FY20 Assumptions at Guidance Midpoint
	Discrete	~ 25%	Up low single digits	Automotive up mid single digitsSemiconductor up high single digits	Down low single digits
	Hybrid	~ 40%	Down low single digits	 Food & Beverage down low single digits ♣ Life Sciences up mid single digits ♣ Tire up mid single digits 	Up low single digits
	Process	~ 35%	Down low single digits	 O&G up mid single digits Mining, Aggregates & Cement down mid single digits Chemicals down double digits 	Flat
Note: Organic grov	wth rates depicted above exc	lude the impact of acquisitions and	d currency		



Q1 FY20 Organic Sales Growth



Highlights *

- North America weakness driven by process industries, partially offset by Automotive and Semiconductor
- EMEA growth driven by Oil & Gas, Life Sciences, and Tire
- Asia Pacific strength led by Oil & Gas, Life Sciences, and Automotive. Solid growth in China
- Latin America slightly down due to weak performance in Automotive and Mining
- Emerging markets grew 3%



^{*} All growth comments refer to organic growth

Inorganic Investments Highlights

- Information Solutions / Connected Services **Process Expertise**
- Market access in Europe / Asia





- Top line growing double digits with strong traction at marquis O&G customers around the world
- Validation of untapped digital oil field market potential
- Operating performance better than expected
- Sales team integration completed and launch of new solutions and products underway



- Acquired in Q1 FY20
- Global provider of industrial software consulting and delivery services company based in India
- Strong expertise in Life Sciences and Automotive
- Significantly augments global delivery capabilities





- Transaction expected to close **Q2 FY20**
- Augments existing cybersecurity initiatives with significant domain expertise
- Provides incremental scale and support outside of North **America**
- Cybersecurity Center of Excellence in EMEA



Q1 FY20 Key Financial Information

(\$ in millions, except per share amounts)

(\$ III IIIIIIO113, except per siture amounts)	Q1 FY20	Q1 FY19	YOY B/(W)		
SALES	\$1,685	\$1,642	Organic Growth Inorganic Growth Currency Translation Reported Growth 1.0)% +4.5% (0.9)% +2.6%		
SEGMENT OPERATING MARGIN	20.1%	22.8%	(270) bps		
GENERAL CORPORATE - NET	\$33	\$22	\$(11)		
ADJUSTED EPS	\$2.11	\$2.21	(5)%		
ADJUSTED EFFECTIVE TAX RATE	7.9%	18.7%	10.8 pts		
FREE CASH FLOW	\$194	\$170	\$24		



Q1 FY20 Segment Results

SALES (\$ in millions) **SEGMENT OPERATING MARGIN**

HIGHLIGHTS

ARCHITECTURE & SOFTWARE \$751.6

Organic +0.7% +0.1% Inorganic Currency (1.0)%Reported (0.2)% 29.8%

(170) bps

Strong segment operating margin performance

 YOY decline of (170) bps primarily due to higher investment spending

CONTROL PRODUCTS & SOLUTIONS \$932.9

Organic (2.5)% +8.2% Inorganic Currency (0.8)%+4.9% Reported

12.4%

(310) bps

Segment operating margin declined (310) bps YOY primarily due to Sensia one-time items, unfavorable mix, and lower organic sales

 Sensia had a year-over-year negative impact of 140 basis points on segment operating margin



FY20 guidance

	November Guidance	January Guidance
Sales Midpoint	~ \$7.0B	~ \$7.0B
Organic Growth Range	(1.5)% - 1.5%	(1.5)% - 1.5%
Inorganic Growth	~ 4%	~ 4%
Currency Translation	~ (0.5)%	~ (0.5)%
Segment Operating Margin	~ 21.5%	~ 21.5%
Adjusted Effective Tax Rate ¹	~ 16.0%	~ 15.5%
Adjusted EPS ²	\$8.70 - \$9.10	\$8.70 - \$9.10
Free Cash Flow as a % of Adjusted Income	~ 100%	~ 100%

Note: As of January 29, 2020



¹ Includes the impact of a tax benefit recognized upon the formation of the Sensia joint venture on October 1, 2019.

² Based on Adjusted Income, which excludes Schlumberger's non-controlling interest in Sensia.



Appendix

Supplemental Financial Information and Reconcilations to Non-GAAP Measures

Q1 FY20 year-over-year impacts of Sensia

	Operations	Intangible Amortization	One-time items ⁵	Tax benefit	Total reported
Sales ¹	\$72M	1			\$72M
Segment operating earnings ¹	\$13M ⁴		\$(15)M		\$(2)M
General Corporate – net			\$(6)M		\$(6)M
Purchase accounting amort		\$(6)M			\$(6)M
Tax provision				\$19M	\$19M
Adjusted EPS before non- controlling interest	\$0.08	\$(0.04)	\$(0.14)	\$0.16	\$0.06
Non-controlling interest ²	(0.04)	0.02	0.04	(0.07)	(0.05)
Adjusted EPS ³	\$0.04	\$(0.02)	\$(0.10)	\$0.09	\$0.016



^{1.} Sensia sales and operating earnings are reported in the Control Products & Solutions segment.

^{2.} Non-controlling interest represents Schlumberger's 47% share of various items, including 47% of the operating earnings of the business contributed to Sensia by Rockwell.

^{3.} Adjusted EPS is based on Adjusted Income (i.e. after non-controlling interest adjustments).

^{4.} Net of \$1M of depreciation.

^{5.} One-time items relate to purchase accounting, transaction fees, and other integration costs.

^{6.} Incremental year-over-year Sensia impact excludes interest expense associated with the \$250M paid to Schlumberger in connection with the formation of Sensia on October 1, 2019.

FY20 estimated year-over-year impacts of Sensia

	Operations	Intangible Amortization	One-time items ⁵	Tax benefit	Total reported
Sales ¹	~\$270M				~\$270M
Segment operating earnings ¹	~\$35-\$40M ⁴		~\$(20)M		~\$20M
General Corporate – net			~\$(5)M		~\$(5)M
Purchase accounting amort		~\$(25)M			~\$(25)M
Tax provision				~\$20M	~\$20M
Adjusted EPS before non- controlling interest	~\$0.25	~\$(0.15)	~\$(0.15)	~\$0.15	~\$0.10
Non-controlling interest ²	~(0.15)	~0.05	~0.05	~(0.05)	~(0.10)
Adjusted EPS ³	~\$0.10	~\$(0.10)	~\$(0.10)	~\$0.10	~\$0.006

Note: As of January 29, 2020

- 1. Sensia sales and operating earnings are reported in the Control Products & Solutions segment.
- 2. Non-controlling interest represents Schlumberger's 47% share of various items, including 47% of the operating earnings of the business contributed to Sensia by Rockwell.
- 3. Adjusted EPS is based on Adjusted Income (i.e. after non-controlling interest adjustments).
- 4. Net of \$5M of depreciation.
- 5. One-time items relate to purchase accounting, transaction fees, and other integration costs.
- 6. Incremental year-over-year Sensia impact excludes interest expense associated with the \$250M paid to Schlumberger in connection with the formation of Sensia on October 1, 2019.



Q1 FY20 Results: Summary

(\$ in millions, except per share amounts)	 21 2020	 Q1 2019
Total Sales	\$ 1,684.5	\$ 1,642.3
Total Segment Operating Earnings	\$ 339.1	\$ 374.9
Purchase Accounting Depreciation and Amortization	(10.0)	(4.1)
General Corporate - Net	(32.8)	(21.9)
Non-operating pension and postretirement benefit (cost) credit	(8.7)	2.6
Change in fair value of investments ¹	71.0	(212.7)
Interest (expense) income, net	(24.0)	(18.0)
Income tax provision	(19.2)	(40.5)
Net income	\$ 315.4	\$ 80.3
Net income attributable to noncontrolling interests	4.7	_
Net income attributable to Rockwell Automation	\$ 310.7	\$ 80.3
<u>Adjustments</u>		
Non-operating pension and postretirement benefit cost (credit), net of tax	6.3	(2.3)
Change in fair value of investments ¹	(71.0)	212.7
Tax effect of change in fair value of investments ¹	_	(21.7)
Adjusted Income	\$ 246.0	\$ 269.0
Adjusted EPS	\$ 2.11	\$ 2.21
Average Diluted Shares	116.6	121.5

¹In the three months ended December 31, 2019, Change in fair value of investments included a \$71.0 million gain due to the change in value of our investment in PTC. In the three months ended December 31, 2018, Change in fair value of investments included a \$246.4 million loss due to the change in value of our investment in PTC and a \$33.7 million gain due to the valuation adjustments related to the registration of PTC Shares.



Free Cash Flow

(\$ in millions)	Q1	2020	Q1 2019		
Net Income	\$	315	\$	80	
Depreciation/Amortization		42		36	
Retirement Benefits Expense		32		17	
Receivables/Inventory/Payables		(84)		(90)	
Compensation and Benefits		(39)		(85)	
Pension Contributions		(7)		(6)	
Income Taxes		(17)		12	
Change in fair value of investments ¹		(71)		213	
Other		60		35	
Cash Flow From Operations		231		212	
Capital Expenditures		(37)		(42)	
Free Cash Flow	\$	194	\$	170	
Adjusted Income	\$	246	\$	269	
Free Cash Flow as a % of Adjusted Income		79%		63%	

¹In the three months ended December 31, 2019, Change in fair value of investments included a \$71.0 million gain due to the change in value of our investment in PTC. In the three months ended December 31, 2018, Change in fair value of investments included a \$246.4 million loss due to the change in value of our investment in PTC and a \$33.7 million gain due to the valuation adjustments related to the registration of PTC Shares.



Industry Segmentation

% of FY19 Sales

Discrete						
Automotive						
Semiconductor						
General Industries						
 Warehousing & Logistics Printing & Publishing Marine Glass Fiber & Textiles Airports Aerospace 						
Other Discrete						

Hybrid							
~20% ~5% ~5% ~5% ~5%	Food & Beverage Life Sciences Household & Personal Care Tire Eco Industrial • Water & Wastewater • Mass Transit • Renewable Energy						

	Process
~10%	Oil & Gas
~5%	Mining, Aggregates & Cement
~5%	Metals
~5%	Chemicals
~5%	Pulp & Paper
~5%	Other Process
	Traditional PowerOther Process

Total Hybrid Industries ~40% of sales

Total Process Industries ~35% of sales



Organic Sales

(\$ in millions)

				Three	Months En	ded	December 31,								
					2019	'n,					2018				
	Sales(a)	С	Effect of hanges in urrency(d)	C	Sales Excluding hanges in Currency		Effect of Acquisitions(e) ¹		Organic ales(b)		Sales(c)	Reported Sales Growth (Decline) (a)/(c)	Currency Growth (Decline) (d)/(c)	Acquisition Growth (Decline) (e)/(c)	Organic Growth (Decline) (b)/(c)
North America	\$ 1,006.9	\$	_	\$	1,006.9	\$	(40.8)	\$	966.1	\$	998.8	0.8%	- %	4.1%	(3.3)%
EMEA	310.1		9.2		319.3		(20.3)		299.0		294.4	5.3%	(3.2)%	6.9%	1.6%
Asia Pacific	229.6		3.1		232.7		(5.7)		227.0		214.4	7.1%	(1.4)%	2.7%	5.9%
Latin America	 137.9		2.4		140.3		(6.6)		133.7		134.7	2.4%	(1.8)%	4.9%	(0.7)%
Total	\$ 1,684.5	\$	14.7	\$	1,699.2	\$	(73.4)	\$	1,625.8	\$	1,642.3	2.6%	(0.9)%	4.5%	(1.0)%
				Three	Months En	مامما	December 31,								
				Tille	WOULDS EI	ueu	December 31,								
				111100	2019	ueu	December 31,			_	2018				
	 Sales(a)	Ch	ffect of anges in rency(d)	E Ch			Effect of cquisitions(e)	(Sa	Organic ales(b)		2018 Sales(c)	Reported Sales Growth (Decline) (a)/(c)	Currency Growth (Decline) (d)/(c)	Acquisition Growth (Decline) (e)/(c)	Organic Growth (Decline) (b)/(c)
Architecture & Software	\$ Sales(a) 751.6	Ch	anges in	E Ch	Sales xcluding anges in turrency		Effect of cquisitions(e)	\$	Organic ales(b) 758.6	\$		Sales Growth (Decline)	Growth (Decline)	Growth (Decline)	Growth (Decline)
Architecture & Software Control Products & Solutions		Ch Cu	anges in rency(d)	E Ch C	Sales xcluding anges in urrency	Α	Effect of cquisitions(e)	_Sa	ales(b)		Sales(c)	Sales Growth (Decline) (a)/(c)	Growth (Decline) (d)/(c)	Growth (Decline) (e)/(c)	Growth (Decline) (b)/(c)

¹Includes incremental sales resulting from the formation of the Sensia joint venture.



Segment Operating Margin

(\$ in millions)		Three Mon	ths Ende	d
	Decen	nber 31, 2019	Decen	nber 31, 2018
Sales				
Architecture & Software (a)	\$	751.6	\$	753.1
Control Products & Solutions (b)		932.9		889.2
Total sales (c)	\$	1,684.5	\$	1,642.3
Segment operating earnings				
Architecture & Software (d)	\$	223.7	\$	237.0
Control Products & Solutions (e)		115.4		137.9
Total segment operating earnings ¹ (f)		339.1		374.9
Purchase accounting depreciation and amortization		(10.0)		(4.1)
General corporate - net		(32.8)		(21.9)
Non-operating pension and postretirement benefit (cost) credit		(8.7)		2.6
Change in fair value of investments ¹		71.0		(212.7)
Interest (expense) income, net		(24.0)		(18.0)
Income before income taxes (g)	\$	334.6	\$	120.8
Segment operating margin:				
Architecture & Software (d/a)		29.8%		31.5%
Control Products & Solutions (e/b)		12.4%		15.5%
Total segment operating margin¹ (f/c)		20.1%		22.8%
Pretax margin (g/c)		19.9%		7.4%

¹Total segment operating earnings and total segment operating margin are non-GAAP financial measures. We exclude purchase accounting depreciation and amortization, general corporate - net, non-operating pension and postretirement benefit credit (cost), gains and losses on investments, valuation adjustments related to the registration of PTC Shares, gains and losses from the disposition of businesses, interest (expense) income, net and income tax provision because we do not consider these costs to be directly related to the operating performance of our segments. We believe total segment operating earnings and total segment operating margin are useful to investors as measures of operating performance. We use these measures to monitor and evaluate the profitability of our operating segments. Our measures of total segment operating earnings and total segment operating margin may be different from measures used by other companies.



Adjusted Income, Adjusted EPS, and Adjusted Effective Tax Rate

(\$ in millions, except per share amounts)

Net Income attributable to Rockwell Automation

Non-operating pension and postretirement benefit cost (credit)

Tax effect of non-operating pension and postretirement benefit cost (credit)

Change in fair value of investments

Tax effect of change in fair value of investments

Adjusted Income

Diluted EPS

Non-operating pension and postretirement benefit cost (credit)

Tax effect of non-operating pension and postretirement benefit cost (credit)

Change in fair value of investments

Tax effect of change in fair value of investments

Adjusted EPS

Effective Tax Rate

Tax effect of non-operating pension and postretirement benefit cost (credit) Tax effect of change in fair value of investments

Adjusted Effective Tax Rate

Non-operating pension and postretirement benefit cost (credit)

(in millions)

Interest cost

Expected return on plan assets

Amortization of prior service credit

Amortization of net actuarial loss

Settlements

Non-operating pension and postretirement benefit cost (credit)

Three Months Ended

Decem	ber 31, 2019	Decen	nber 31, 2018
\$	310.7	\$	80.3
	8.7		(2.6)
	(2.4)		0.3
	(71.0)		212.7
			(21.7)
\$	246.0	\$	269.0
\$	2.66	\$	0.66
	0.08		(0.02)
	(0.02)		_
	(0.61)		1.75
			(0.18)
\$	2.11	\$	2.21
	F 70/		33.5%
	5.7% 0.6%		
			—% (4.4.0)%
	7.9%		18.7%
	7.9%		(14.8)% 18.7%

Three Months Ended

_	Decem	ber 31, 2019	Decen	nber 31, 2018
	\$	34.6	\$	40.2
		(61.2)		(61.2)
		(1.2)		(1.1)
		37.2		19.7
		(0.7)		(0.2)
	\$	8.7	\$	(2.6)
_				



Return On Invested Capital

(\$ in millions)

		December 31,		
	_	2019	ibei o	2018
(a) Return				
Net income	\$	930.9	\$	852.2
Interest expense		103.9		73.7
Income tax provision		183.9		301.6
Purchase accounting depreciation and amortization		22.5		17.1
Return		1,241.2		1,244.6
(b) Average invested capital				
Short-term debt		370.9		466.3
Long-term debt		1,803.7		1,231.4
Shareowners' equity		1,041.6		1,687.9
Accumulated amortization of goodwill and intangibles		890.1		870.2
Cash and cash equivalents		(829.1)		(1,034.4)
Short-term and long-term investments		(126.7)		(717.8)
Average invested capital		3,150.5		2,503.6
(c) Effective tax rate				
Income tax provision ¹		183.9		243.0
Income before income taxes	\$	1,114.8	\$	1,153.8
Effective tax rate	<u>*</u>	16.5%	-	21.1%
(a) / (b) * (1-c) Return On Invested Capital		32.9%		39.2%

Twelve Months Ended



¹The income tax provision used to calculate the effective tax rate is adjusted to remove amounts associated with the enactment of the Tax Act. For the twelve months ended December 31, 2019 and December 31, 2018, these adjustments were zero and \$58.6 million, respectively.

Logix Sales Growth

	Three Months Ended December 31, 2019	
<u>Logix</u>		
Logix reported growth	(3) %	
Effect of currency translation	1 %	
Logix organic growth	(2) %	

Control Products & Solutions Sales Growth

	Three Months Ended	
	December 31, 2019	
Control Products		
Control Products reported growth	(6) %	
Effect of currency translation	1 %	
Effect of inorganic investments	— %	
Control Products organic growth	(5) %	
Solutions & Services		
Solutions & Services reported growth	13 %	
Effect of currency translation	1 %	
Effect of inorganic investments	(14) %	
Solutions & Services organic growth	— %	



Fiscal 2020 Guidance

(\$ in billions, except per share amounts)

Organic Sales	Fiscal 2020 Guidance		
Organic sales growth Inorganic sales growth Foreign currency impact Reported sales growth	(1.5)% - 1.5% ~ 4% ~ (0.5)% 2% - 5%		
Segment Operating Margin			
Total sales (a)	\$ ~ 7.0		
Total segment operating earnings (b)	~ 1.5		
Costs not allocated to segments Income before income taxes (c)	~ 0.2 \$ ~ 1.3		
Total segment operating margin (b/a)	~ 21.5 %		
Pretax margin (c/a)	~ 18.6 %		
Adjusted Effective Tax Rate ¹			
Effective tax rate	~ 14.5 %		
Tax effect of non-operating pension and postretirement benefit cost	~ 0.5 %		
Tax effect of change in fair value of investments ³ Adjusted Effective Tax Rate	~ 0.5 % ~ 15.5 %		
Adjusted EPS ²			
Diluted EPS	\$9.09 - \$9.49		
Non-operating pension and postretirement benefit cost	0.30		
Tax effect of non-operating pension and postretirement benefit cost Change in fair value of investments ³	(0.08) (0.61)		
Adjusted EPS	\$8.70 - \$9.10		

¹ Includes the impact of a tax benefit recognized upon the formation of the Sensia joint venture on October 1, 2019. This tax benefit is expected to reduce the full year Effective tax rate and the Adjusted Effective Tax Rate by approximately 150 basis points.



² Based on Adjusted Income, which excludes Schlumberger's non-controlling interest in Sensia.

³The actual year-to-date adjustments, which are based on PTC's share price at December 31, 2019, are used for guidance, as estimates of these adjustments on a forward-looking basis are not available due to variability, complexity and limited visibility of these items.



Thank you





expanding **human possibility**™