

Fiscal Year 2016 Third Quarter Conference Call

July 27, 2016



Allen-Bradley • Rockwell Software

Safe Harbor Statement

 This presentation includes statements related to the expected future results of the company and are therefore forward-looking statements. Actual results may differ materially from those projections due to a wide range of risks and uncertainties, including those that are listed in our SEC filings.

 This presentation also contains non-GAAP financial information and reconciliations to GAAP are included in the appendix. All information should be read in conjunction with our historical financial statements.

Fiscal 2016 Third Quarter Summary

- Organic sales down 4.8% YOY
 - Sequential improvement in product sales and solutions and services orders
 - U.S. and Canada solutions and services businesses below expectations
 - Weak heavy industry end markets; growth in consumer and automotive
 - Strong performance in EMEA
- Solid segment operating margin of 21.1%
- Adjusted EPS of \$1.55, down 3% YOY on 6.4% lower reported sales
- Strong cash flow conversion; ROIC of 32.6%

Revising fiscal 2016 Adjusted EPS range to \$5.80 - \$6.00 on lower sales

Key Financial Information: Third Quarter

(in millions, except per share amounts)

	C	3 2016	<u> </u>	3 2015	Y	OY B/	(W)
Sales	\$	1,474	\$	1,575		(6.4)%	/ 0
Segment Operating Margin		21.1%		21.8%		(70)	bps
General Corporate - Net	\$	17	\$	22	\$	5	
Adjusted EPS	\$	1.55	\$	1.59		(2.5)%	/ 0
Adjusted Effective Tax Rate		25.1%		27.9%		280	bps
Free Cash Flow	\$	250	\$	267	\$	(17)	
ROIC		32.6%		33.1%		(50)	bps

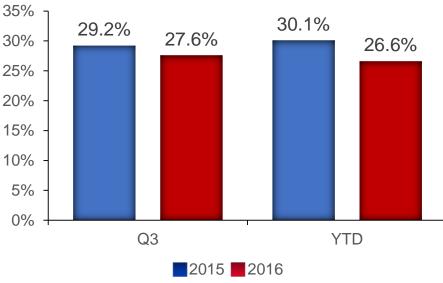
Architecture & Software

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	YOY Sales	% Change
	Q3 2016	YTD
Reported	(2.5)%	(6.1)%
Organic	(1.3)%	(2.4)%

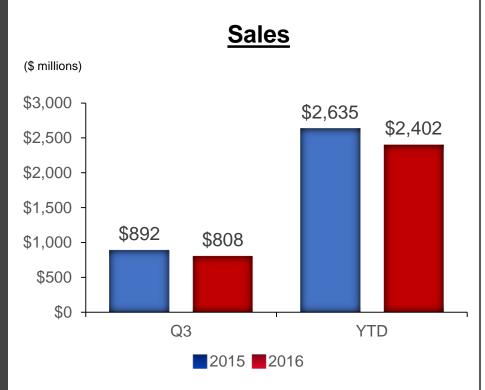
Segment Operating Margin



 Segment operating margin contracted 160 bps in Q3, primarily due to lower sales, unfavorable mix and currency effects, partially offset by lower incentive compensation

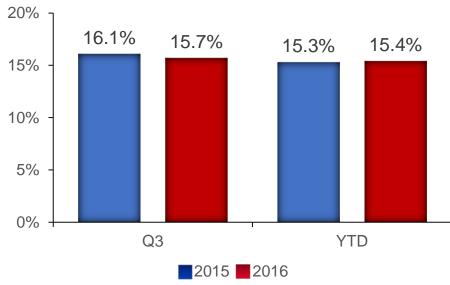
Control Products & Solutions

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	YOY Sales % Change							
	Q3 2016	YTD						
Reported	(9.4)%	(8.8)%						
Organic	(7.5)%	(5.1)%						

Segment Operating Margin



 Segment operating margin contracted 40 bps in Q3, primarily due to lower sales, partially offset by productivity and lower incentive compensation

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(in millions, except percentages)

	 Q3 :	2016	 Y	TD	
<u>Region</u>	 Sales	Organic % Change	Sales	Organic % Change	<u>Thir</u>
U.S.	\$ 800	(8.4)%	\$ 2,392	(7.0)%	• (c
Canada	82	(7.5)%	237	(5.9)%	• S
EMEA	304	5.6%	852	3.6%	v • (
Asia Pacific	188	(9.1)%	541	(8.3)%	s • (
Latin America	 100	8.1%	 319	9.4%	- C /
TOTAL	\$ 1,474	(4.8)%	\$ 4,341	(3.9)%	

Third Quarter *

- U.S. and Canada decline driven by heavy industries
- Solid growth in EMEA driven largely by strength with OEMs
- China down mid-teens, up sequentially
- Continued growth in Latin America, led by Mexico

* All growth comments refer to organic growth

Revised Fiscal 2016 Guidance

	July Guidance	April Guidance
Sales Midpoint	~ \$5.85B	~ \$5.9B
Organic Growth Range	~ (4)%	(4.5)% to (1.5)%
Currency Translation	~ (3)%	~ (3)%
Segment Operating Margin	~ 20.5%	~ 20.5%
Adjusted Effective Tax Rate	~ 24.5%	~ 25%
Adjusted EPS	\$5.80 - \$6.00	\$5.75 - \$6.15
Free Cash Flow as a % of Adjusted Income	~100%	~ 100%

Note: As of July 27, 2016

Appendix

Supplemental Financial Information and Reconciliations to Non-GAAP Measures

Third Quarter Results: Summary

(in millions, except per share amounts)	 23 2016	 23 2015
Total Sales	\$ 1,474.0	\$ 1,575.2
Total Segment Operating Earnings Purchase Accounting Depreciation and Amortization General Corporate - Net Non-Operating Pension Costs Interest Expense Income Tax Provision Net Income	\$ 311.0 (4.7) (17.0) (18.9) (18.1) (61.3) 191.0	\$ 343.7 (5.2) (21.9) (15.6) (16.4) (78.5) 206.1
Adjustments Non-Operating Pension Costs, Net of Tax Adjusted Income Adjusted EPS	\$ 12.1 203.1 1.55	\$ 10.2 216.3 1.59
Average Diluted Shares	 130.8	 135.5

Free Cash Flow

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(in millions)	Q	3 2016	 YTD
Net Income	\$	191.0	\$ 544.5
Depreciation/Amortization		42.8	129.2
Retirement Benefits Expense		39.3	117.5
Receivables/Inventory/Payables		39.1	22.1
Compensation and Benefits		(7.4)	(81.1)
Pension Contributions		(10.6)	(31.8)
Income Taxes		3.2	(54.8)
Other		(21.4)	 29.7
Cash Flow from Operations		276.0	675.3
Capital Expenditures		(26.8)	(79.4)
Excess Income Tax Benefit from Share-based Compensation		1.2	2.4
Free Cash Flow	\$	250.4	\$ 598.3

(in millions, except percentages)

Three Months Ended June 30,														
						2016						2015		
		Sales(a)	Ch	Effect of anges in surrency	С	Sales Excluding hanges in Currency		ffect of quisitions		Organic Sales(b)		Sales(c)	Sales Growth (Decline) (a)/(c)	Organic Growth (Decline) (b)/(c)
United States	\$	799.6	\$	0.5	\$	800.1	\$	(1.1)	\$	799.0	\$	872.4	(8.3)%	(8.4)%
Canada		82.2		3.9		86.1		_		86.1		93.1	(11.7)%	(7.5)%
Europe, Middle East, Africa		303.7		(1.5)		302.2		(0.8)		301.4		285.4	6.4%	5.6%
Asia Pacific		188.3		7.8		196.1		(0.7)		195.4		215.0	(12.4)%	(9.1)%
Latin America		100.2		17.9		118.1		—		118.1		109.3	(8.3)%	8.1%
Total	\$	1,474.0	\$	28.6	\$	1,502.6	\$	(2.6)	\$	1,500.0	\$	1,575.2	(6.4)%	(4.8)%

Nine Months Ended June 30,

		2016									
	Sales(a)	CI	Sales Effect of Excluding Changes in Changes in Currency Currency		Effect of Or Acquisitions Sa		Organic Sales(b)	Sales(c)	Sales Growth (Decline) (a)/(c)	Organic Growth (Decline) (b)/(c)	
United States	\$ 2,391.7	\$	1.8	\$	2,393.5	\$	(1.4)	\$ 2,392.1	\$ 2,572.4	(7.0)%	(7.0)%
Canada	237.1		25.3		262.4		_	262.4	278.9	(15.0)%	(5.9)%
Europe, Middle East, Africa	852.5		47.8		900.3		(0.8)	899.5	868.2	(1.8)%	3.6%
Asia Pacific	540.7		30.1		570.8		(0.8)	570.0	621.6	(13.0)%	(8.3)%
Latin America	318.9		74.3		393.2		_	393.2	359.3	(11.2)%	9.4%
Total	\$ 4,340.9	\$	179.3	\$	4,520.2	\$	(3.0)	\$ 4,517.2	\$ 4,700.4	(7.6)%	(3.9)%

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(in millions, except percentages)

					2016			 2015		
	Sales(a)	Ch	ffect of anges in urrency	С	Sales Excluding hanges in Currency	ffect of quisitions	Organic Sales(b)	Sales(c)	Sales Growth (Decline) (a)/(c)	Organic Growth (Decline) (b)/(c)
Architecture & Software	\$ 666.4	\$	11.1	\$	677.5	\$ (2.6)	\$ 674.9	\$ 683.5	(2.5)%	(1.3)%
Control Products & Solutions	807.6		17.5		825.1	—	825.1	891.7	(9.4)%	(7.5)%
Total	\$ 1,474.0	\$	28.6	\$	1,502.6	\$ (2.6)	\$ 1,500.0	\$ 1,575.2	(6.4)%	(4.8)%

			Nine Months I	Ended June 30,				
			2016			2015		
	Sales(a)	Effect of Changes in Currency	Sales Excluding Changes in Currency	Effect of Acquisitions	Organic Sales(b)	Sales(c)	Sales Growth (Decline) (a)/(c)	Organic Growth (Decline) (b)/(c)
Architecture & Software	\$ 1,938.8	\$ 79.9	\$ 2,018.7	\$ (2.7)	\$ 2,016.0	\$ 2,065.6	(6.1)%	(2.4)%
Control Products & Solutions	2,402.1	99.4	2,501.5	(0.3)	2,501.2	2,634.8	(8.8)%	(5.1)%
Total	\$ 4,340.9	\$ 179.3	\$ 4,520.2	\$ (3.0)	\$ 4,517.2	\$ 4,700.4	(7.6)%	(3.9)%

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Segment Operating Margin

(in millions, except percentages)		Months Ended		Months Ended		Months Ended	Nine Months Ended		
	Jur	June 30, 2016 June 30, 2015 June 30, 2016		ne 30, 2016	June 30, 2015				
Sales	¢	000.4	۴	000 F	¢	4 000 0	¢	0.005.0	
Architecture & Software (a)	\$	666.4	\$	683.5	\$	1,938.8	\$	2,065.6	
Control Products & Solutions (b)		807.6		891.7		2,402.1		2,634.8	
Total sales (c)	\$	1,474.0	\$	1,575.2	\$	4,340.9	\$	4,700.4	
Segment operating earnings									
Architecture & Software (d)	\$	184.2	\$	199.9	\$	515.0	\$	622.1	
Control Products & Solutions (e)		126.8		143.8		369.4		402.6	
Total segment operating earnings (f)		311.0		343.7		884.4		1,024.7	
Purchase accounting depreciation and amortization		(4.7)		(5.2)		(13.9)		(15.8)	
General corporate - net		(17.0)		(21.9)		(54.5)		(66.1)	
Non-operating pension costs		(18.9)		(15.6)		(56.7)		(47.2)	
Interest expense		(18.1)		(16.4)		(53.1)		(47.0)	
Income before income taxes (g)	\$	252.3	\$	284.6	\$	706.2	\$	848.6	
Segment operating margin:									
Architecture & Software (d/a)		27.6 %		29.2 %		26.6 %		30.1 %	
Control Products & Solutions (e/b)		15.7 %		16.1 %		15.4 %		15.3 %	
Total segment operating margin (f/c)		21.1 %		21.8 %		20.4 %		21.8 %	
Pretax margin (g/c)		17.1 %		18.1 %		16.3 %		18.1 %	

Adjusted Income, Adjusted EPS and Adjusted Effective Tax Rate

Tax effect of non-operating pension costs 0.8 % 0.3 % 1.0 % 0.4	(in millions, except per share amounts)	lonths Ended e 30, 2016	onths Ended 30, 2015	onths Ended e 30, 2016	onths Ended e 30, 2015
Tax effect of non-operating pension costs (6.8) (5.4) (20.5) (16.4) Adjusted Income \$ 203.1 \$ 216.3 \$ 580.7 \$ 657.1 Diluted EPS from continuing operations Non-operating pension costs per diluted share Tax effect of non-operating pension costs per diluted share 0.14 0.11 0.43 0.34 Adjusted EPS (0.05) (0.04) (0.15) (0.12) Adjusted EPS \$ 1.55 \$ 1.59 \$ 4.41 \$ 4.82 Effective tax rate Tax effect of non-operating pension costs 24.3 % 27.6 % 22.9 % 26.2 Tax effect of non-operating pension costs 0.8 % 0.3 % 1.0 % 0.4	Income from continuing operations	\$ 191.0	\$ 206.1	\$ 544.5	\$ 626.3
Adjusted Income \$ 203.1 \$ 216.3 \$ 580.7 \$ 657.1 Diluted EPS from continuing operations \$ 1.46 \$ 1.52 \$ 4.13 \$ 4.60 Non-operating pension costs per diluted share 0.14 0.11 0.43 0.34 Tax effect of non-operating pension costs per diluted share (0.05) (0.04) (0.15) (0.12) Adjusted EPS \$ 1.55 \$ 1.59 \$ 4.41 \$ 4.82 Effective tax rate 24.3 % 27.6 % 22.9 % 26.2 Tax effect of non-operating pension costs 0.8 % 0.3 % 1.0 % 0.4	Non-operating pension costs	18.9	15.6	56.7	47.2
Diluted EPS from continuing operations \$ 1.46 \$ 1.52 \$ 4.13 \$ 4.60 Non-operating pension costs per diluted share 0.14 0.11 0.43 0.34 Tax effect of non-operating pension costs per diluted share (0.05) (0.04) (0.15) (0.12) Adjusted EPS \$ 1.55 \$ 1.59 \$ 4.41 \$ 4.82 Effective tax rate 24.3 % 27.6 % 22.9 % 26.2 Tax effect of non-operating pension costs 0.8 % 0.3 % 1.0 % 0.4	Tax effect of non-operating pension costs	(6.8)	(5.4)	(20.5)	(16.4)
Non-operating pension costs per diluted share0.140.110.430.34Tax effect of non-operating pension costs per diluted share(0.05)(0.04)(0.15)(0.12)Adjusted EPS\$ 1.55\$ 1.59\$ 4.41\$ 4.82Effective tax rate24.3 %27.6 %22.9 %26.2Tax effect of non-operating pension costs0.8 %0.3 %1.0 %0.4	Adjusted Income	\$ 203.1	\$ 216.3	\$ 580.7	\$ 657.1
Tax effect of non-operating pension costs per diluted share (0.05) (0.04) (0.15) (0.12) Adjusted EPS \$ 1.55 \$ 1.59 \$ 4.41 \$ 4.82 Effective tax rate 24.3 % 27.6 % 22.9 % 26.2 Tax effect of non-operating pension costs 0.8 % 0.3 % 1.0 % 0.4	Diluted EPS from continuing operations	\$ 1.46	\$ 1.52	\$ 4.13	\$ 4.60
Adjusted EPS \$ 1.55 \$ 1.59 \$ 4.41 \$ 4.82 Effective tax rate 24.3 % 27.6 % 22.9 % 26.2 Tax effect of non-operating pension costs 0.8 % 0.3 % 1.0 % 0.4	Non-operating pension costs per diluted share	0.14	0.11	0.43	0.34
Effective tax rate 24.3 % 27.6 % 22.9 % 26.2 Tax effect of non-operating pension costs 0.8 % 0.3 % 1.0 % 0.4	Tax effect of non-operating pension costs per diluted share	 (0.05)	 (0.04)	 (0.15)	 (0.12)
Tax effect of non-operating pension costs 0.8 % 0.3 % 1.0 % 0.4	Adjusted EPS	\$ 1.55	\$ 1.59	\$ 4.41	\$ 4.82
	Effective tax rate	24.3 %	27.6 %	22.9 %	26.2 %
Adjusted Effective Tax Rate 25.1 % 27.9 % 23.9 % 26.6	Tax effect of non-operating pension costs	0.8 %	0.3 %	1.0 %	0.4 %
	Adjusted Effective Tax Rate	 25.1 %	 27.9 %	 23.9 %	 26.6 %

Non-Operating Pension Costs

(in millions)

	Three M	onths Ended	Three M	onths Ended	Nine M	onths Ended	Nine M	onths Ended
	June 30, 2016		June 30, 2015		June 30, 2016		June 30, 2015	
Interest cost	\$	42.5	\$	41.7	\$	127.2	\$	125.6
Expected return on plan assets		(54.8)		(55.7)		(163.9)		(167.6)
Amortization of net actuarial loss		31.2		29.6		93.4		89.2
Non-operating pension costs	\$	18.9	\$	15.6	\$	56.7	\$	47.2

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Return On Invested Capital

(in millions, except percentages)

	June 30,			
	2016		2015	
(a) Return				
Income from continuing operations	\$ 745.8	\$	875.0	
Interest expense	69.8		62.0	
Income tax provision	239.3		312.6	
Purchase accounting depreciation and amortization	19.1		21.5	
Return	 1,074.0	1,271.1		
(b) Average invested capital				
Short-term debt	158.5		222.6	
Long-term debt	1,504.2		1,142.8	
Shareowners' equity	2,277.2		2,614.3	
Accumulated amortization of goodwill and intangibles	807.9		788.6	
Cash and cash equivalents	(1,469.9)		(1,325.7)	
Short-term investments	(784.0)		(609.8)	
Average invested capital	 2,493.9	_	2,832.8	
(c) Effective tax rate				
Income tax provision	239.3		312.6	
Income from continuing operations before income taxes	\$ 985.1	\$	1,187.6	
Effective tax rate	 24.3%		26.3%	
(a) / (b) * (1-c) Return On Invested Capital	 32.6%		33.1%	

Twelve Months Ended

Fiscal 2016 Guidance

(in billions, except percentages and per share amounts)

Organic Sales	July Guidance	April Guidance			
Organic sales growth	~ (4)%	(4.5)% to (1.5)%			
Foreign currency impact	~ (3)%	~ (3)%			
Acquisition impact	~ 0%	~ 0%			
GAAP sales growth	~ (7)%	(7.5)% to (4.5)%			
Segment Operating Margin	July Guidance	April Guidance			
Total sales (a)	\$ ~ 5.85	\$~5.9			
Total segment operating earnings (b)	~ 1.20	~ 1.2			
Costs not allocated to segments	~ (0.25)	~ (0.2)			
Income before income taxes (c)	\$ ~ 0.95	\$ ~ 1.0			
Total segment operating margin (b/a)	~ 20.5 %	~ 20.5 %			
Pretax margin (c/a)	~ 16.2 %	~ 16.9 %			
Adjusted Effective Tax Rate	July Guidance	April Guidance			
Effective tax rate	~ 23.5 %	~ 24.0 %			
Tax effect of non-operating pension costs	~ 1.0 %	~ 1.0 %			
Adjusted Effective Tax Rate	~ 24.5 %	~ 25.0 %			
Adjusted EPS	July Guidance	April Guidance			
Diluted EPS from continuing operations	\$5.43 - \$5.63	\$5.38 - \$5.78			
Non-operating pension costs per diluted share	0.58	0.58			
Tax effect of non-operating pension costs per diluted share	(0.21)	(0.21)			
Adjusted EPS	\$5.80 - \$6.00	\$5.75 - \$6.15			