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For more information, contact:
Theresa Houck, *The Journal*, (630) 467-1301 ext. 486
thouck@putman.net

JOURNAL
From Rockwell Automation and Our Partners

PUTMAN MEDIA, INC.
555 W. Pierce Rd., Suite 301
Itasca, IL 60143-2649

Follow us on [Twitter](#): [thejournal_RA](#)
www.rockwellautomation.com/thejournal
(630) 467-1300

***The Journal* Wins Multiple Honors for Design, Editorial Excellence**

July 20, 2009 — Continuing its award-winning tradition, *The Journal from Rockwell Automation and Our Partners* (www.rockwellautomation.com/thejournal) has been honored with multiple awards for outstanding editorial content and design. The magazine won the 2009 APEX Award of Excellence for Feature Writing for “Sugar & Spice & Everything Nice” in the June 2008 issue (www.apexawards.com). The article was written by Contributing Writer Janet Kreiling and edited by Executive Editor Theresa Houck and Managing Editor Ken Schnepf.

The Journal also has won three prestigious American Society of Business Press Editors (ASBPE, www.asbpe.org) awards for design. The August 2008 issue was awarded the National Azbee Silver Award of Excellence for Contents Page or Pages. The publication also won a Regional Gold Azbee Award for Opening Page/Spread - Computer Generated, April 2008 issue and a Regional Silver Azbee Award for Cover Design, August 2008 issue.

These four honors are in addition to the Business Marketing Association (BMA) Excellence Award for Outstanding Custom Magazine bestowed on *The Journal* earlier this year by the BMA Milwaukee chapter (www.bellawards.com). This award recognizes the magazine for content, design and fulfillment of its mission for its targeted business audience.

The Journal has been winning awards for editorial content and design excellence for more than a decade. Published six times per year by Putman Media, Inc. (Itasca, Ill.) for Rockwell Automation (Milwaukee), the magazine educates engineers about the leading-edge automation products and services from Rockwell Automation and the complementary technology and services from its partners. Case studies, news, industry trends, technical tips and new product releases from *The Journal* also are brought to customers internationally through Web sites and *Automation Today* publications.

The magazine is the result of collaboration between Putman Media, Rockwell Automation and Padilla Speer Beardsley Public Relations (Minneapolis). *The Journal's* 2009 award-winning team at Putman Media includes Publisher Mike Brenner, Executive Editor Theresa Houck, Managing Editor Ken Schnepf, Group Art Director Steve Herner, Associate Art Director Jason Vargas, Art Director Jennifer Dakas, Senior Production Manager Rita Fitzgerald, Sales Manager Scott Walters and Assistant to the Publisher Carmela Kappel.

This Putman Media team publishes the magazine for Rockwell Automation under the direction of Rebecca Archibald, *The Journal's* Executive Publisher and Rockwell Automation Campaign Manager for Commercial Marketing. The Padilla Speer Beardsley team is led by Senior Vice President Kathy Burnham.

Putman Media, Inc. (www.putman.net) strives to be an exceptional media company as judged by the communities it serves. Putman consistently delivers unique, relevant and integrated media services and solutions that enable its customers to compete in an aggressive, high-speed environment.

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