

Rockwell Automation Increases U.S. Sales



Top 50 North American Automation Vendors

	2005 Total (in millions)
1. Emerson	2,487.5
2. Rockwell Automation	1,776.6
3. ABB	1,534.0
4. Honeywell	1,400.4
5. Siemens	895.4
6. Invensys	842.0
7. Schneider Electric	728.0
8. GE	628.3

	2006 Total (in millions)
1. Emerson	2,907.5
2. Rockwell Automation	2,338.9
3. ABB	1,737.0
4. Honeywell	1,555.0
5. Schneider Electric	1,180.0
6. Siemens	1,100.1
7. GE	992.9
8. Invensys	855.3

Walt Boyes reports that Rockwell Automation has found that the real growth opportunities lie in process, batch and hybrid process automation and have moved strong offerings into this market. Rockwell's acquisition of Pavilion Technologies and ICS Triplex indicates how serious this move is for the PLC giant. The traditional DCS suppliers are thus seeing new competition in their backyard.



Walt Boyes



Control Magazine Top 50 Companies Worth Watching

Rockwell Automation Gains on Emerson and beats ABB, Honeywell and Siemens; Ranks #2 in North America and #5 globally

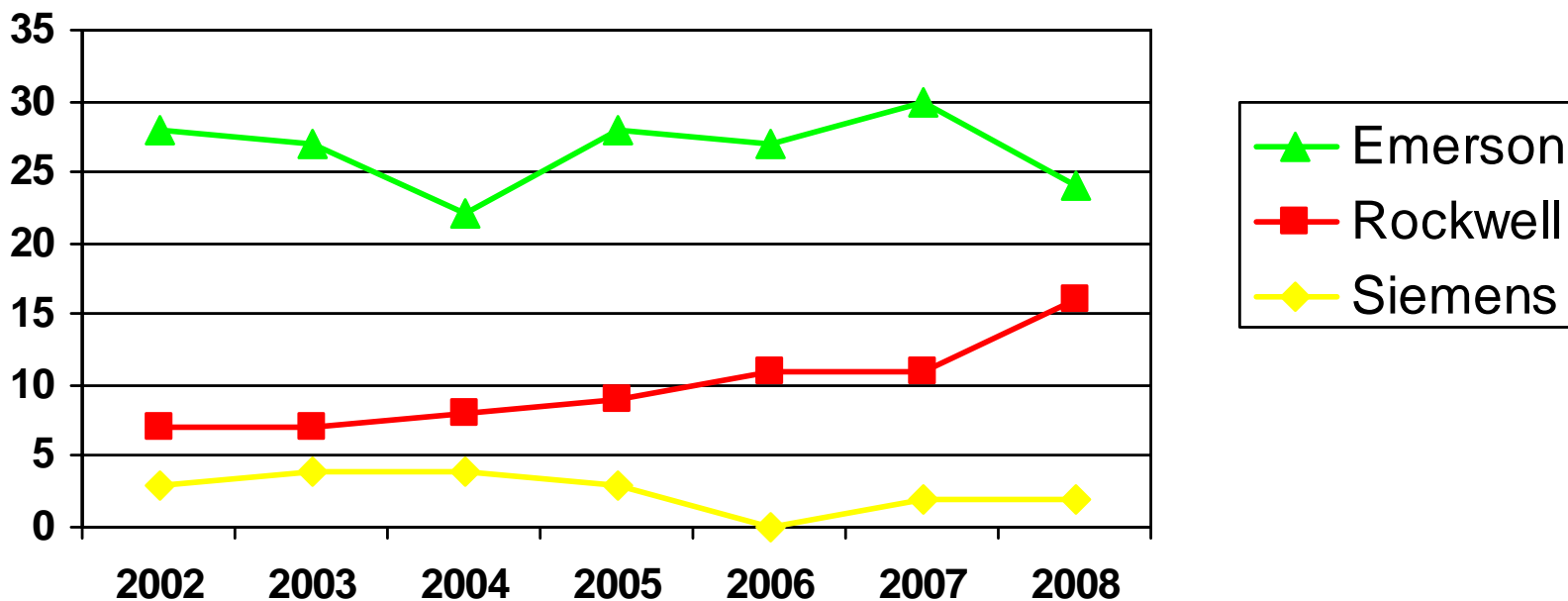
<u>Rank</u>		<u>2006 North America (millions)</u>	<u>2006 Worldwide (millions)</u>
1	Emerson Process Management	2,907.5	5,382.5
2	Rockwell Automation	2,338.9	3,641.0
3	ABB	1,737.0	7,671.0
4	Honeywell	1,555.0	3,080.0
5	Schneider	1,180.0	5,500.0
6	Siemens	1,100.1	8,602.2
7	GE	992.9	1,724.8
8	Invensys	855.3	1,944.1

<u>Rank</u>		<u>2004 North America (millions)</u>	<u>2004 Worldwide (millions)</u>
1	Emerson Process Management	2,500	5,700
2	Honeywell	1,875	4,300
3	ABB	1,420	11,030
4	Invensys	1,347	3,454
5	Danaher/Viridor - GLI, Thomson, Raytek	1,280	1,865
6	Schneider Electric	822	3,677
7	Siemens Energy & Automation	757	7,633
8	Rockwell Automation	707	949

<u>Rank</u>		<u>2005 North America (millions)</u>	<u>2005 Worldwide (millions)</u>
1	Emerson Process Management	2,487.5	4,693.4
2	Rockwell Automation	1,776.6	3,026.6
3	ABB	1,534.0	6,669.6
4	Honeywell	1,400.4	2,700.0
5	Siemens	895.4	8,804.1
6	Invensys	842.0	2,215.8
7	Schneider Electric	728.0	3,770.0
8	GE	628.3	1,453.8



Rockwell Automation Wins Big in '08 *Control* Reader's Choice Awards



Rockwell Automation continues to increase its mindshare with 16 1st place finishes in '08, compared to 11 in '07. Emerson, meanwhile, decreased its mindshare – with 24 1st place wins in '08, compared to 30 in '08.

'08 Control Magazine Readers' Choice Awards

- 16 first place finishes, including:
 - Data acquisition system
 - Input/Output system
 - Operator Interface Terminal
 - Panel Display
 - Process Control/Automation System
 - Programmable Logic Controller
 - Remote Terminal Unit
 - Safety/Emergency Shutdown System
 - Software, advanced process control
 - Software, alarm management
 - Software, HMI
 - Software, loop tuning
 - Software, neural network
 - Software, PLC programming
 - Software, simulation
 - Variable speed drive
- Rockwell Automation also received ten 2nd – 4th place finishes
 - Annunciator
 - Industrial Computer
 - Power Supply
 - Software, Asset Management
 - Software, Batch Control
 - Software, Calibration Management
 - Software/Design Documentation
 - Software, Process Control
 - Software, SCADA
 - Terminal Block

Key Wins for Rockwell Automation

Programmable Logic Controller



- 1) Rockwell Automation 74%
- 2) Schneider Electric 6%
- GE Fanuc 5%

Allen-Bradley ControlLogix Programmable Automation Controller from Rockwell Automation

Process Control/Automation System



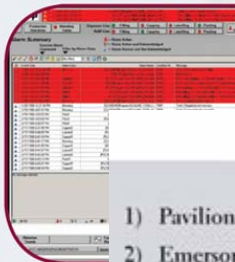
- 1) Rockwell Automation..... 33%
- 2) Emerson Process Management 27%
- 3) Honeywell..... 8%
- ABB 7%
- 5) Invensys Foxboro 5%

Allen-Bradley ControlLogix Automation Control System from Rockwell Automation

Rockwell Automation leverages control system expertise in PLC Market and end user trend towards plantwide control to secure 1st place in process control category

Software, Alarm Management

- 1) Rockwell Automation 24%
- 2) Emerson Process Management 18%
- 3) Siemens..... 8%
- TiPS 8%
- GE Fanuc 7%
- Invensys Wonderware 7%
- 7) Honeywell..... 5%
- Iconics..... 5%
- Matrikon..... 5%

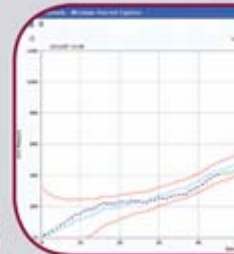


FactoryTalk Alarms and Events from Rockwell Automation

Software, Neural Network

- 1) Pavilion/Rockwell Automation..... 44%
- 2) Emerson Process Management 33%

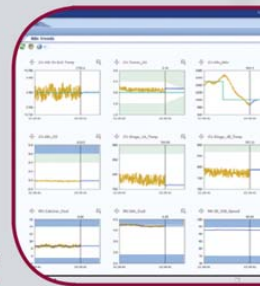
Pavilion Technologies (a Rockwell Automation company)



Software, Advanced Process Control

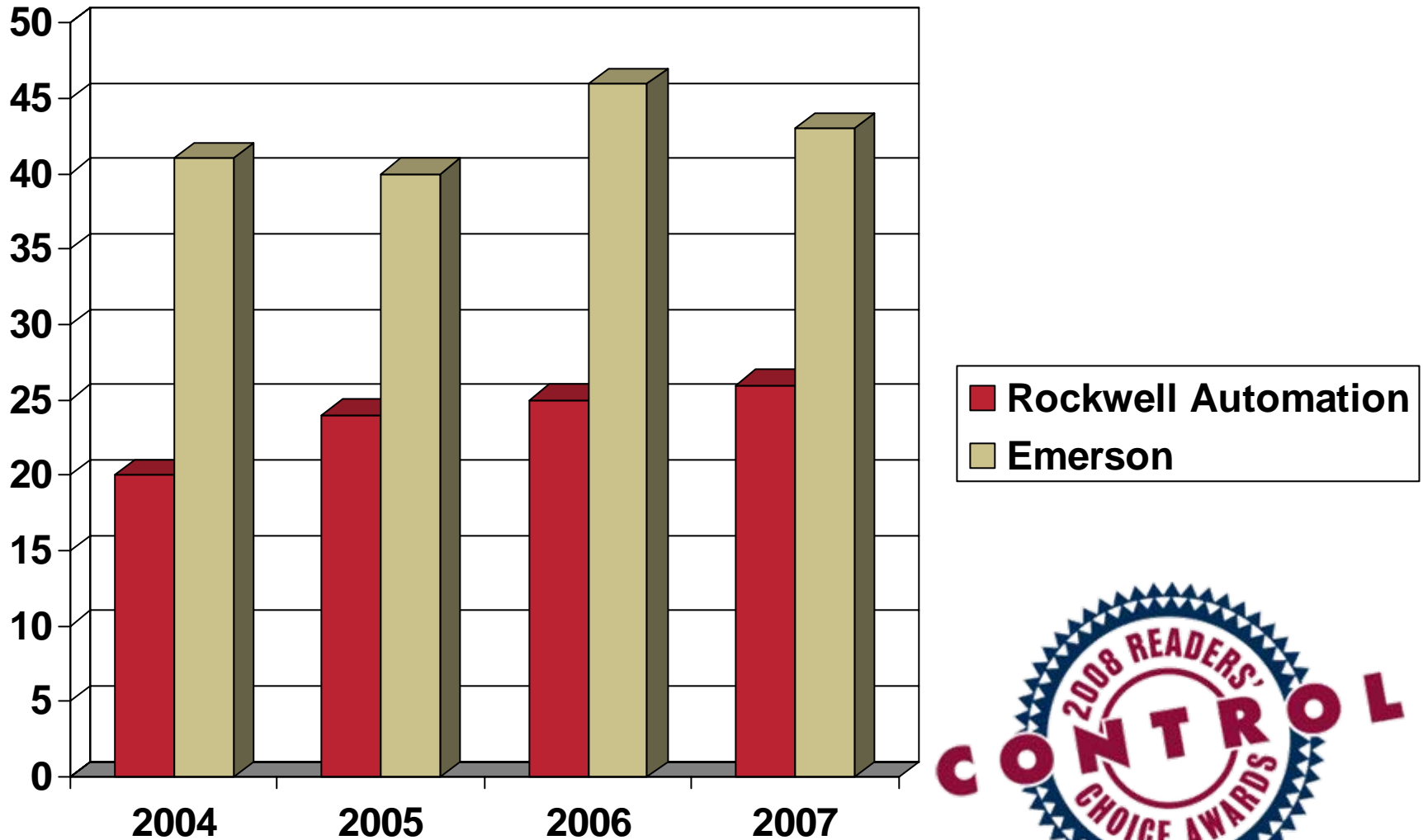
- 1) Pavilion/Rockwell Automation..... 25%
- 2) Emerson Process Management 22%
- 8%
- 7%
- 7%

Pavilion Technologies (a Rockwell Automation company)



Rockwell Automation wins 7 software categories, three due to Pavilion acquisition

Rockwell Automation Gains Momentum on 1st-4th Place Finishes



'08 Control Magazine Readers' Choice Awards (cont)

- Ten 2nd – 4th place finishes
 - These included:

Annunciator

1. Ametek Panalarm
2. Ronan Engineering
3. Federal Signal
4. **Rockwell Automation**

Industrial Computer

1. Dell
2. **Rockwell Automation**
3. IBM
4. HP

Power Supply

1. Sola Hevi-Duty
2. Acopian
3. Phoenix Contact
4. **Rockwell Automation**

Software, Asset Management

1. Emerson
2. **Rockwell Automation**
3. IBM

Software, Batch Control

1. Emerson
2. **Rockwell Automation**
3. Invensys Wonderware
4. GE Fanuc

Software, Calibration Management

1. Emerson
2. Fluke
3. **Rockwell Automation**
4. Beamex
Honeywell

Software, Design/Documentation

1. Autodesk
2. **Rockwell Automation**
3. Microsoft/Viseo
4. Emerson
5. Ingraph

Software, SCADA

1. Invensys
2. **Rockwell Automation**
3. Emerson

Terminal Block

1. Phoenix
2. **Rockwell Automation**
3. Weidmuller
Wago

Software, Process Control

1. Emerson
2. **Rockwell Automation**
3. Honeywell

4. ABB

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