



Several of our Encompass Product Partners are exhibiting at PACK EXPO 2007. Please take some time to visit our partners' booths to see what's new.

alpha gear drives
Booth: S-5659

Innovators in servo gear technology, alpha gear drives is featuring the inline alphira precision and the LK+/LPK+ right angle gear reducers.

Cognex,
Booth: C-4622

Cognex is demonstrating their complete line of machine vision and ID products.

Datalogic, Inc.,
Booth: S-4940

Datalogic is a leading manufacturer of laser and CCD bar code readers, as well as portable terminals.

ECT International,
Booth: S-6038

ECT International is showcasing the promis-e® 2007 electrical CAD software.

Festo Corporation,
Booth: S-5411

Festo provides pneumatic valve manifolds that connect to DeviceNet™, EtherNet/IP™ and Remote I/O networks.

Hoffman,
Booth: S-5636

Hoffman provides enclosures and is featuring the new Type 304 Stainless Steel Cable Tray, designed to protect washdown-rated cabling from dust, water or other liquids.

Numatics, Inc.,
Booth: S-5335

Numatics provides electro-pneumatic valve manifolds and I/O products that connect to DeviceNet, ControlNet®, and EtherNet/IP networks.

Panduit Corp.,
Booth: S-6038

Panduit is a leading, world-class developer and provider of innovative networking and electrical solutions.

Parker Hannifin,
Booth: S-5322

Parker offers the Isys ISO directional control valves and sysnet field bus systems that connect to DeviceNet, ControlNet, and EtherNet/IP networks.

ProSoft Technology,
Booth: S-5569

Prosoft Technology products featured include: RadioLinx® Industrial Hotspot™ and Frequency Hopping Modems; inRAX® Wireless EtherNet/IP module for ControlLogix®; and in-rack and stand-alone ASCII solutions.

SMC Corp. of America,
Booth: S-5450

SMC, the world's largest manufacturer of pneumatic components, offers pneumatic valve manifolds and regulators that connect to DeviceNet, ControlNet, and EtherNet/IP networks.

Vishay BLH
Booth: S-6846

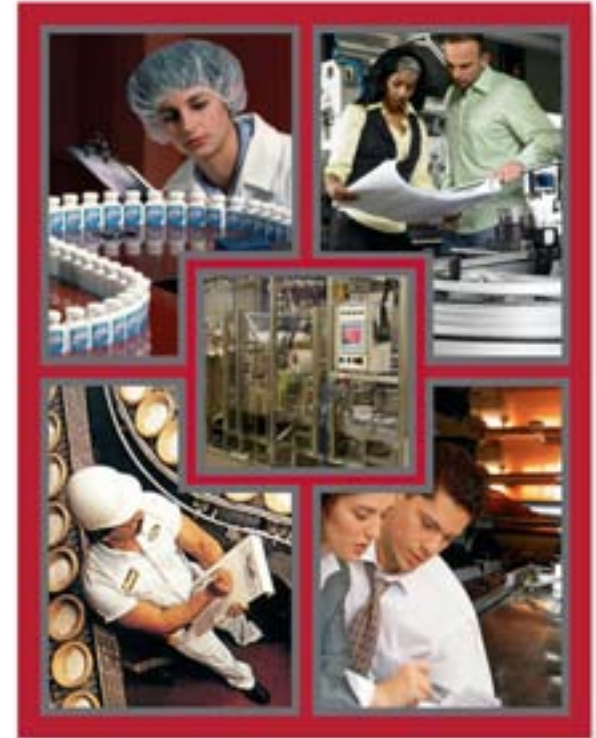
Vishay BLH is an experienced manufacturer of web tension measurement and weighing systems products.



ControlLogix, Kinetix, Integrated Architecture, GuardLogix, MP-Series, Encompass, RSLogix, SensaGuard are trademarks of Rockwell Automation.

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LISTEN.
THINK.
SOLVE.®

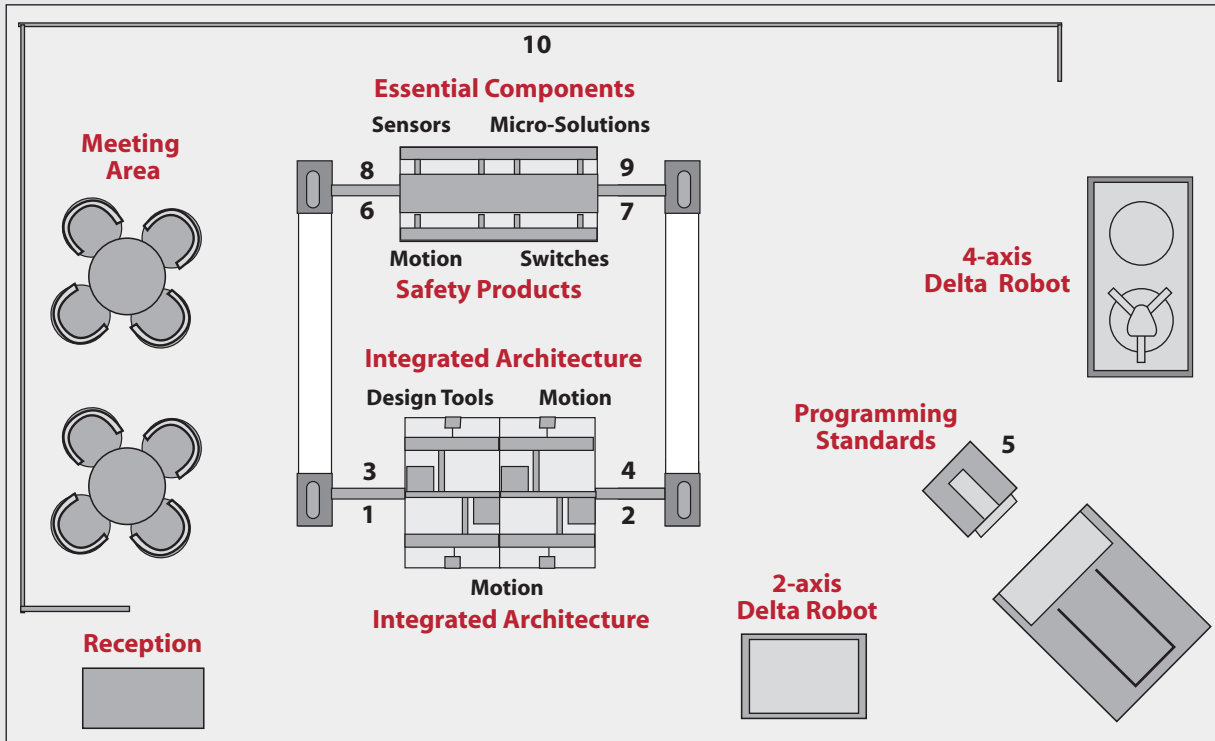


INNOVATIVE THINKING.
INNOVATIVE MACHINES.
SHARE YOUR IDEAS

AT BOOTH S-5368



Improve your time to market. Lower your Total Cost to Design, Develop and DeliverSM innovative high performance packaging machines. Talk to our experts. See what Integrated Architecture™ with Kinetix®, Safety, Essential Components and a global partner can do for you.



What matters to you matters to us. From design to build to operation and maintenance, you can count on Rockwell Automation products and services to help you deliver unique packaging solutions to your customers. At PACK EXPO 2007 we continue to focus on the important issues faced by today's packaging OEMs and the solutions we provide to address those needs.

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|---------------------------|-------------------------------|
| 1 Innovation Matters | 6 Safety Matters |
| 2 Life Cycle Costs Matter | 7 Standards Matter |
| 3 Efficiency Matters | 8 Essential Components Matter |
| 4 Performance Matters | 9 Foresight Matters |
| 5 Information Matters | 10 Global Partnerships Matter |

We are showcasing our Integrated Architecture which improves your productivity and reduces total cost to design, develop and deliver by providing unparalleled functionality, flexibility and scalability. Our broad selection of safety products can help you apply integrated safety solutions on your machines. And our line of high-performance, highly reliable Essential Components are easily integrated into your machines. New products and solutions featured at PACK EXPO 2007 include:

- **Robotic Capabilities using Kinematics** – increase productivity and reduce floor space
- **Programming Standards and Add-on-Instructions** – reduce project development time and improve design efficiency
- **GuardLogix® with RSLogix™ 5000 v.16** – fully functioning ControlLogix™ PAC with SIL3 safety features
- **SensaGuard™ Non - Contact Switches** – use RFID technology for coding and inductive technology for sensing
- **MP-Series™ Integrated Linear Stages** – available in both direct drive and ballscrew versions
- **Kinetix 2000 Servo Drives** – servo drives for lower power requirements

OEM Partners

Machine builders (OEMs) are integral to the success of any manufacturing line. And finding the right OEM is critical. Many of our OEM partners are exhibiting innovative machines with Rockwell Automation solutions that will give you a competitive advantage.

Ask us for a list.

Read about their machines in the profiles.

Look for the “Packed With Leading Technology” logo on the machines.



Success is not only about machines. It's working with people who know how to make machines EXCEPTIONAL.