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FOR IMMEDIATE RELEASE

John Floresta Joins Anorad as Vice President, Engineering



Shirley, New York (February 2003) – Anorad Corporation, a Rockwell Automation Business, announced today that John Floresta has joined the company as Vice President, Engineering. In this capacity, Floresta will drive all product and technology development for Anorad on a global basis with the goal of expanding Anorad's leading position in precision motion.

Mr. Floresta, a 23 year industry veteran, joins Anorad with a proven track record of outstanding accomplishments in leading and managing all aspects of engineering, operations, research, development and quality assurance for a wide variety of motion control products. Most recently, he held the position of Vice President, Engineering and Operations for the Kollmorgen division of Danaher. Prior to Danaher, Mr. Floresta has led engineering and operations at several other motion control companies.

“Anorad is on a mission to break technology, performance, and cost barriers for our customers”, says Jim Smith, Anorad’s president. “John’s extensive knowledge, global experience, and management skills will be a key enabler in this effort”

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Anorad Corporation, a Rockwell Automation business, produces ultra-high precision positioning stages, motion systems, linear motors and servo controls for demanding original equipment manufacturers in the semiconductor, electronics, photonics, and general automation markets. The company is headquartered in Shirley, New York and has additional operations in the Netherlands. For more information on Anorad’s products and services, visit www.anorad.com.

Rockwell Automation (NYSE:ROK) is a world leading provider of industrial automation power, control and information solutions that help customers meet their manufacturing productivity objectives. The company brings together leading brands in industrial automation for Complete Automation™ solutions, including Allen-Bradley® controls and engineered services and Rockwell Software® factory management software, Dodge® mechanical power transmission products, Reliance Electric™ motors and drives. The company is also a leading provider of contact management technologies and applications that help companies more efficiently manage interaction with their own customers. Headquartered in Milwaukee, WI, USA, the company employs approximately 23,000 people at more than 450 locations serving customers in more than 80 countries.

